

Avery Church



AVERY CHURCH

BELLEVUE, NE

KNOW YOUR COMMUNITY



YOU CAN'T **REACH** YOUR COMMUNITY
UNLESS YOU **KNOW** YOUR COMMUNITY.



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Avery Church **YOU ARE READING ONE OF THE MOST IMPORTANT REPORTS FOR YOUR CHURCH.**

What makes the *Know Your Community* report so important?

Your church's address is not an accident. God sovereignly placed your church there to reach the people around you. Do you know them? This report will help you understand your neighbors. Jesus' Great Commandment (Matthew 22:34-40) gives clear instructions: Love your neighbor. Knowing your neighbor is the first step to loving your neighbor.

What is in this report?

The following pages will reveal what makes your community unique. This report includes two key attributes often used to describe a particular group of people:

1) Demographics

Demographics are who people are. Common demographics include age, gender, and ethnicity. These attributes are often external features not related to what a person believes or how a person behaves.

2) Psychographics

Psychographics are what people prefer. Common psychographics include motivations, beliefs, and priorities. These attributes are often internal features that are impossible to know without asking.

How should you read this report?

Undoubtedly, there is a lot of information here! You may need to read the report several times to process everything. Start with the first section, which includes several infographics. They make the data more accessible. Then, move to the more detailed section. Look for surprises and confirmations. Surprises are those pieces of data you did not expect. Confirmations will corroborate what you already believe about your community.



What should you do with surprises and confirmations?

Surprises reveal areas of needed ministry. For example, if your community is younger than anticipated, then you should examine your ministries to see if they are aligned with reaching this demographic.

Confirmations reveal areas of focus. If you know your community is ethnically diverse, and this report corroborates your perception, then your church should stay focused on ethnic diversity.

How is the community defined?

In most cases, we use drive time to determine the boundaries of the community. Common drive times are ten minutes (for more dense communities) and twenty minutes (for less dense communities). We use drive time for a few reasons:

- Other reports use a radius around the location to determine the community. However, a radius definition often draws in features that distort data. A large lake or a major highway can alter the results when included in a radius. Drive time works around these distortions for a clearer picture of the actual community.
- Drive time is an easy way to grasp your community. Other reports use zip codes to determine the community, but most people do not quickly recall where one zip code ends and another begins.

In select cases, we will use either a radius or zip codes to determine the boundaries of the community. Some locations require a different approach than drive time.



How accurate is the data?

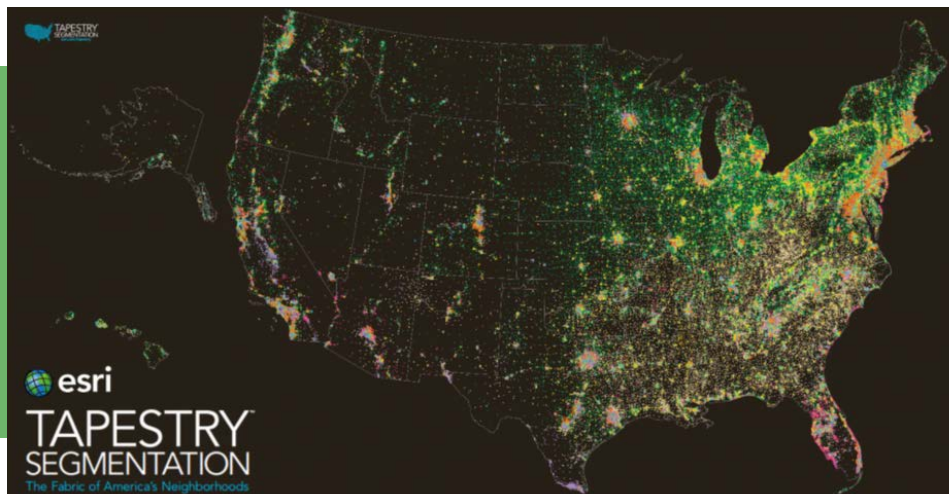
We partner with ESRI to produce these reports. ESRI's software is the most powerful mapping and spatial data analytics technology available.

How was the *Know Your Community* report created?

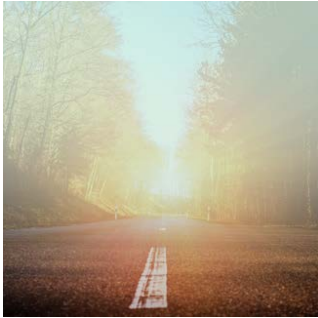
Our team spent months developing a proprietary process that assembles the most relevant data for your church. Billions of data points exist within ESRI's systems. We've streamlined an approach that brings you the most pertinent features of your community in a way that is understandable.

What is tapestry segmentation?

A special report called "Tapestry Segmentation" is in the detailed section following the infographics. It's one of the unique features of the Know Your Community report. Tapestry segmentation classifies neighborhoods into sixty-seven unique segments based on both demographics and psychographics. Several easy-to-understand terms are used to describe communities. You will read terms like "Rooted Rural" and "Rustbelt Traditions" and "Up and Coming Families." The below picture demonstrates the uniqueness of communities in the United States. Tapestry segmentation is a way to understand the nuances of your neighborhood.



Look at your top ten tapestry segmentations. Likely, the top ten segments make up most of your community. Then [click here](#) to find many more details about each segment. Read about your top ten segments and take notes about what surprises you and what confirms your perceptions about your community. This exercise may take a couple of hours, but you will learn a lot about the people in your community.



[The Hope Initiative](#)

Reinvigorate yourself and your church for the task of evangelism

The Hope Initiative is for pastors and churches looking to reinvigorate their commitment to evangelism. Expand your outreach and connect with your community through this simple, reproducible 30-day program.



[Good News Neighbors Toolkit](#)

A Simple Plan for Every Size Church to Reach the Community

The Good News Neighbors resource begins with a basic idea: Use neighbor gift bags to create a culture of inviting people to church. This toolkit has everything you need to get started. Your church exists not only in the community but also for the community. This outreach program can be the way you train your church to be good news neighbors.



[Invite Your One](#)

Create a Culture of Invitation and Evangelism in Your Church

Most people visit a church because someone invited them. In this online course, Dr. Thom Rainer walks you through how to move your church from inward to outward and have an inviting culture.





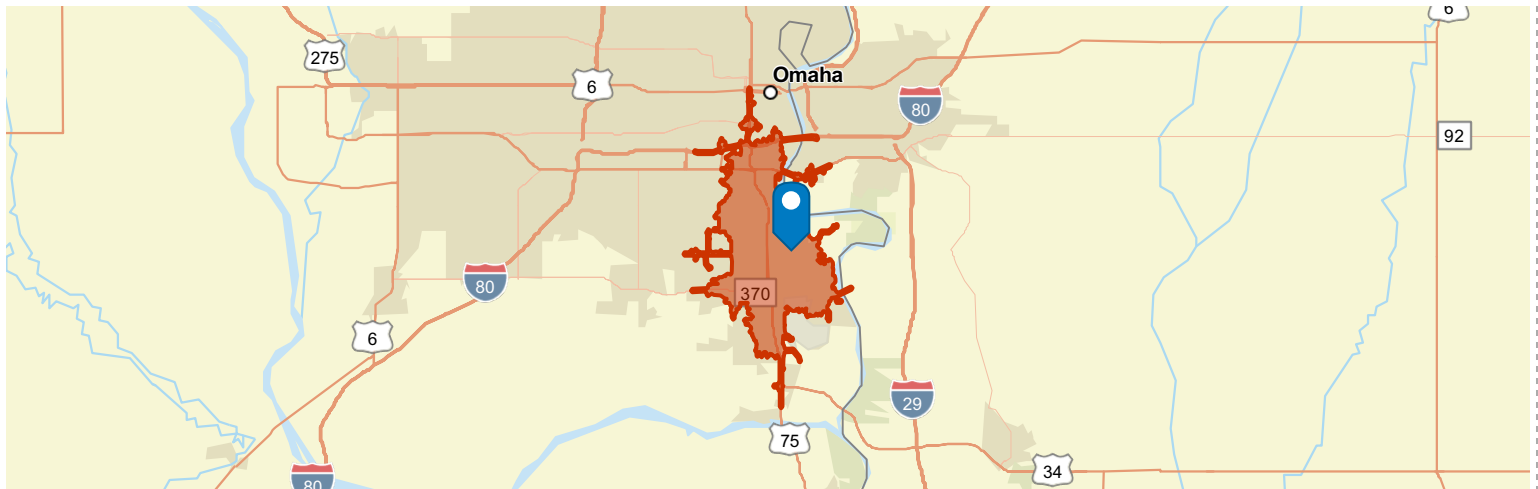
KNOW YOUR COMMUNITY



ABOUT **CHURCH ANSWERS**

Church Answers is the world's leading provider of practical ministry resources for churches and church leaders. The ministry is headquartered in Franklin, Tennessee, though its team members live around the United States, with a few in other countries. You can learn more about Church Answers at churchanswers.com.

1910 Avery Rd E, Bellevue, Nebraska, 68005



EDUCATION

13%

No High School Diploma



29%

High School Graduate



34%

Some College



24%

Bachelor's/Grad/Prof Degree

KEY FACTS

82,469

Population

33.2

Median Age



2.7

Average Household Size

\$68,163

Median Household Income

BUSINESS



CHURCH ANSWERS

in partnership with

NOW GO
NETWORK



2,048

Total Businesses

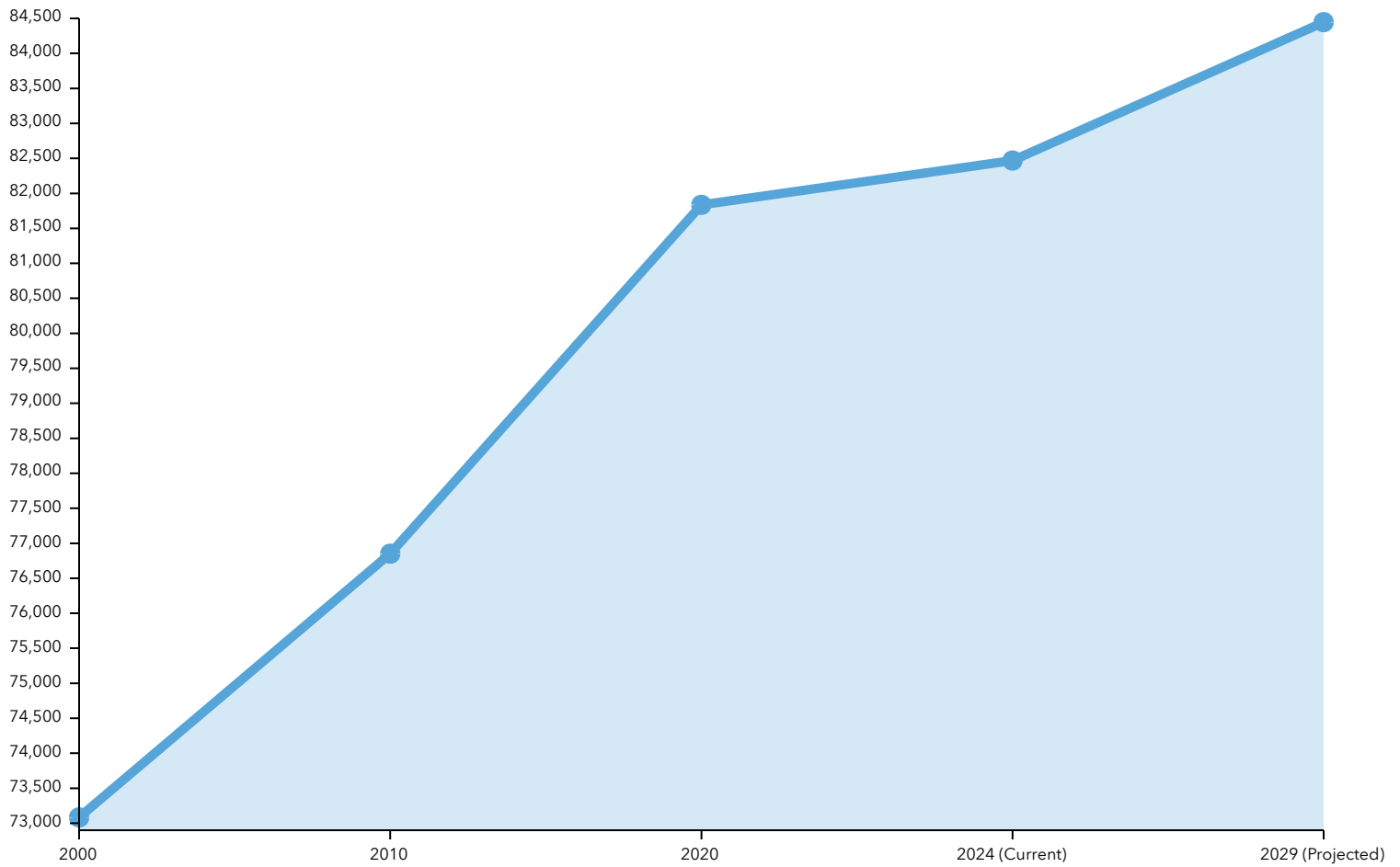


31,939

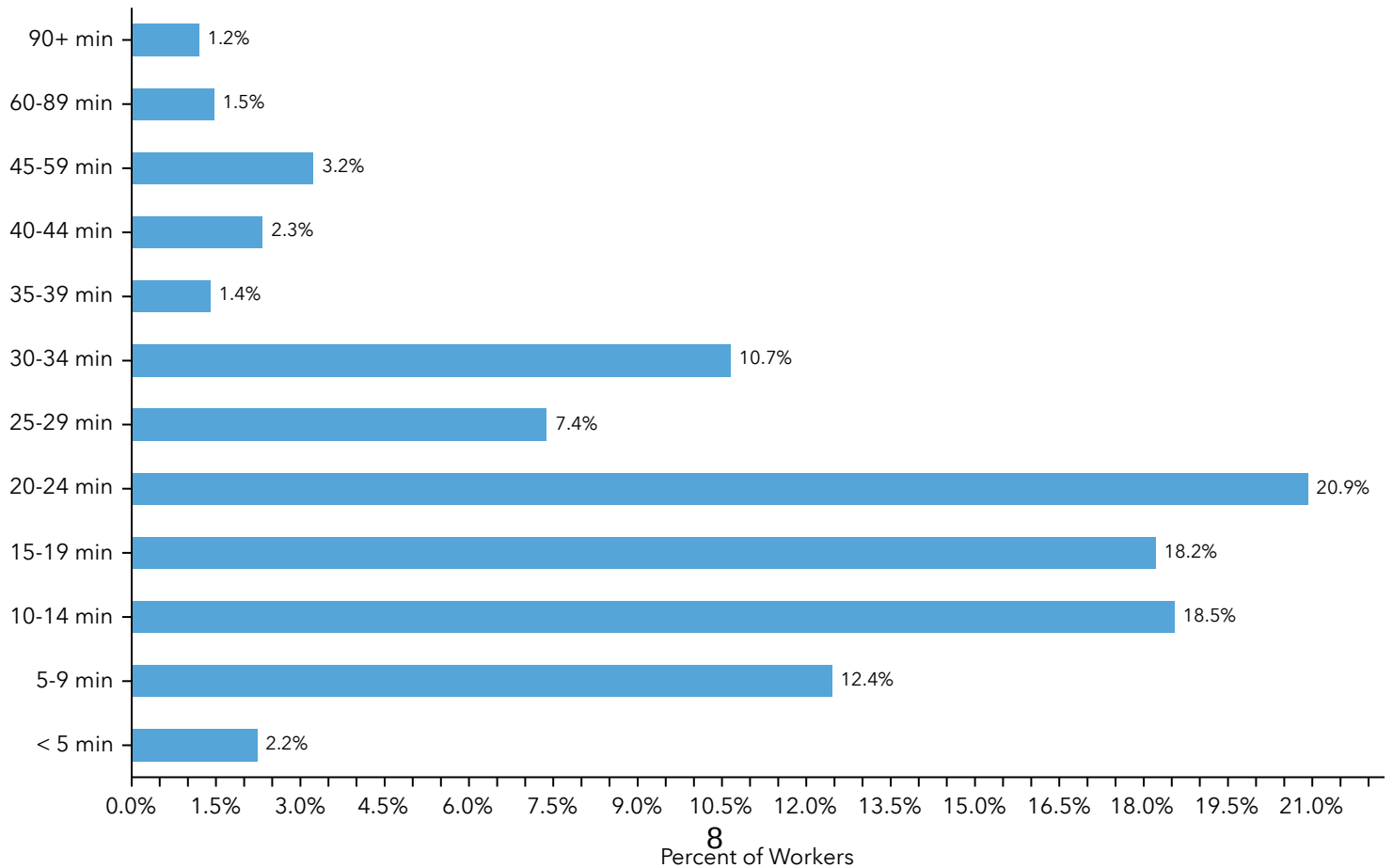
Total Employees

Avery Church

HISTORICAL, CURRENT, & PROJECTED POPULATION TOTALS

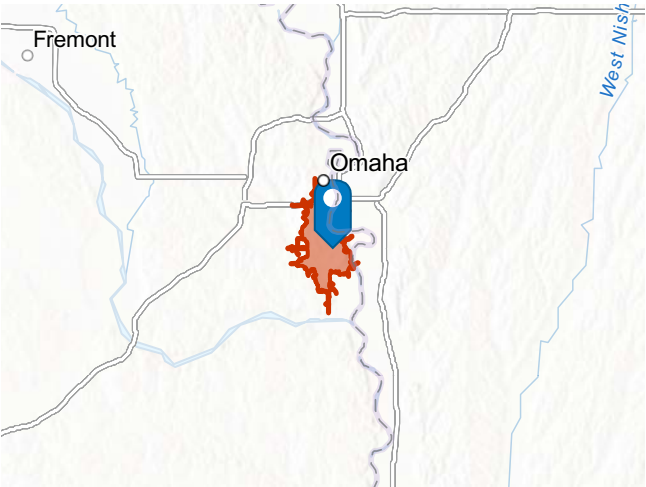


TRAVEL TIME TO WORK

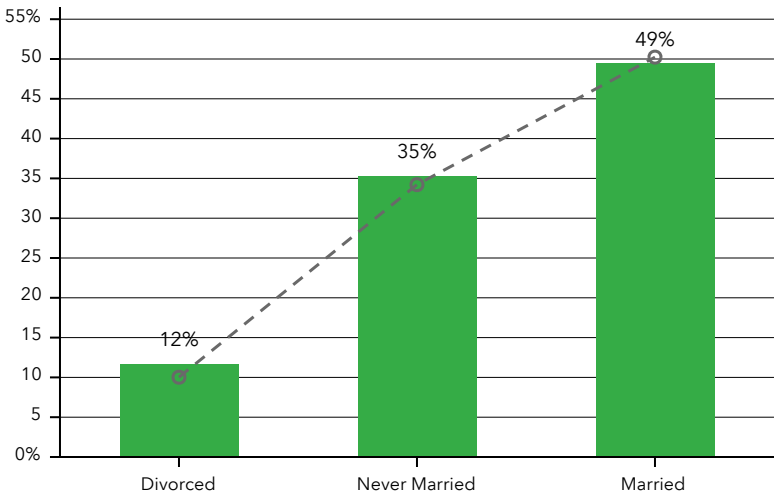


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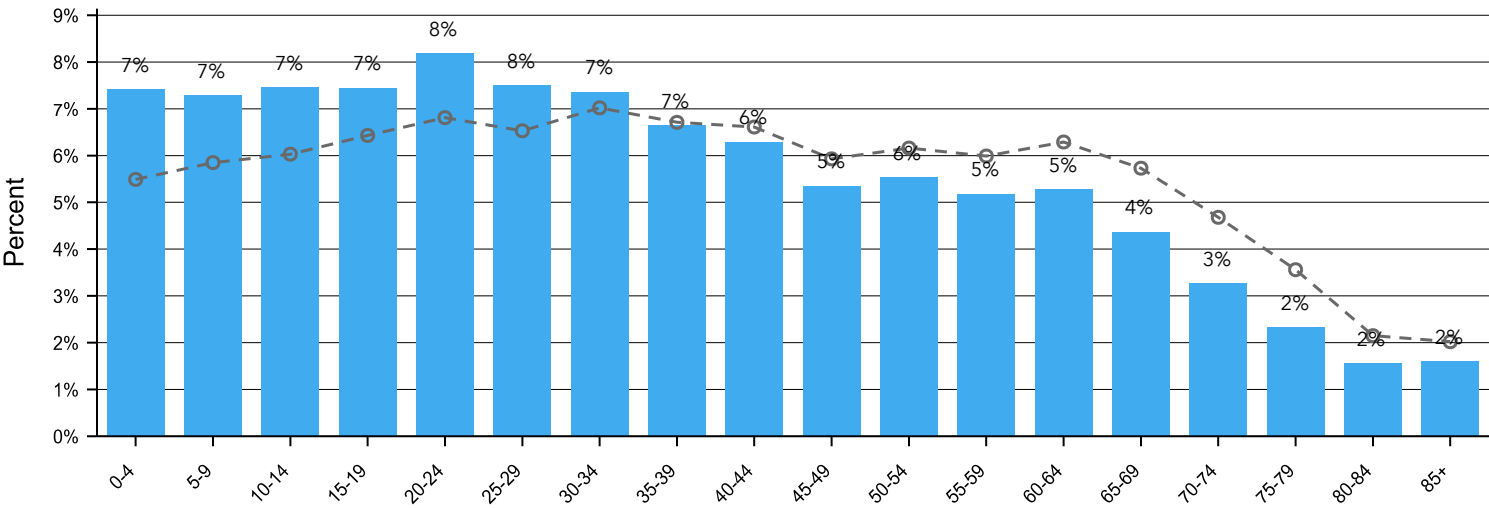


CURRENT ADULT MARRIAGE % (vs NATIONAL AVG)



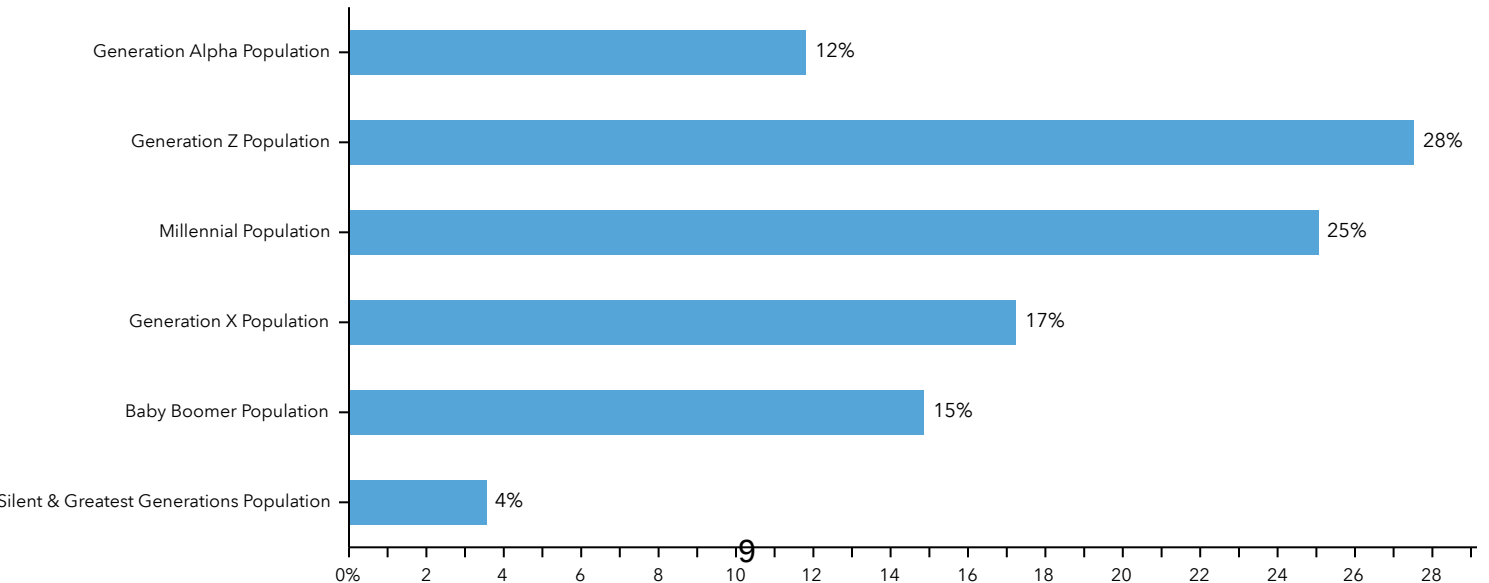
Dots show comparison to United States

CURRENT AGE PROFILE (vs NATIONAL AVERAGE)



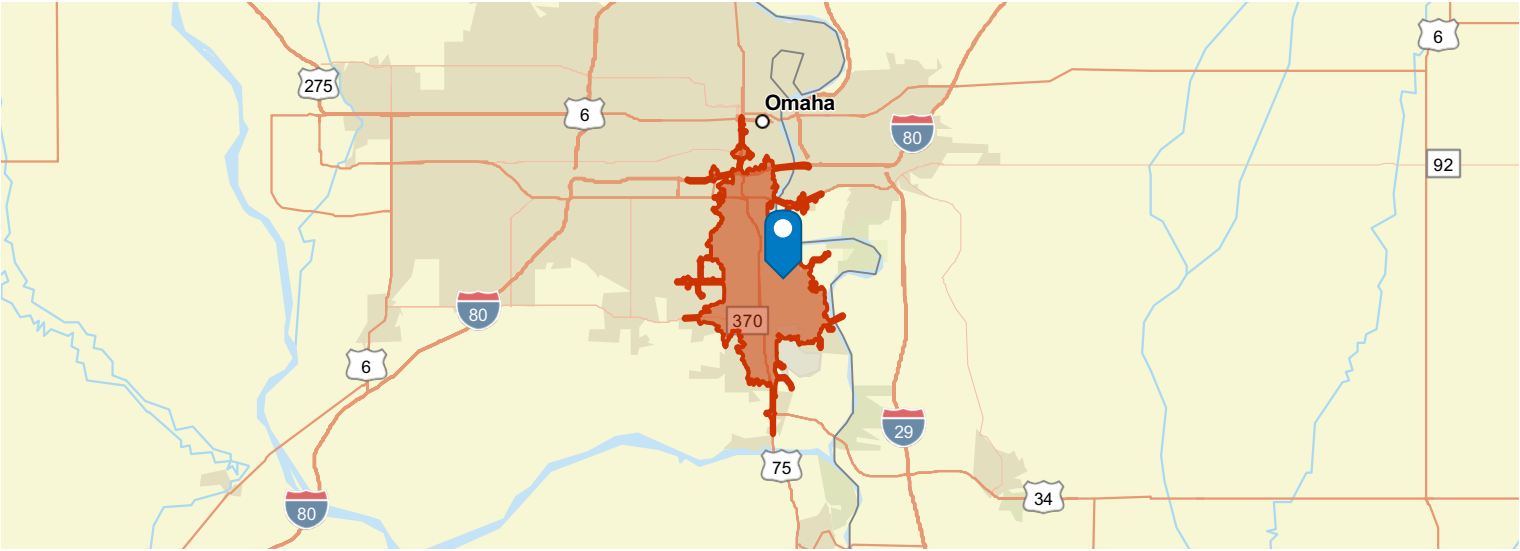
Dots show comparison to United States

CURRENT GENERATIONAL MIX

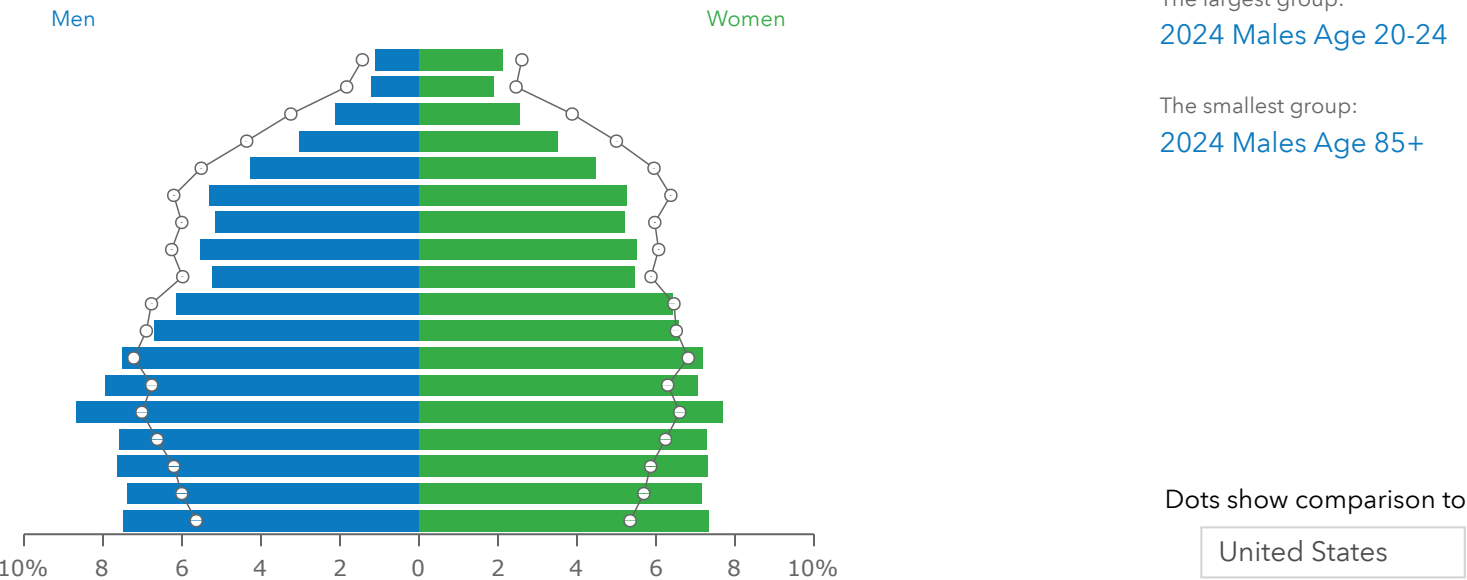


Avery Church

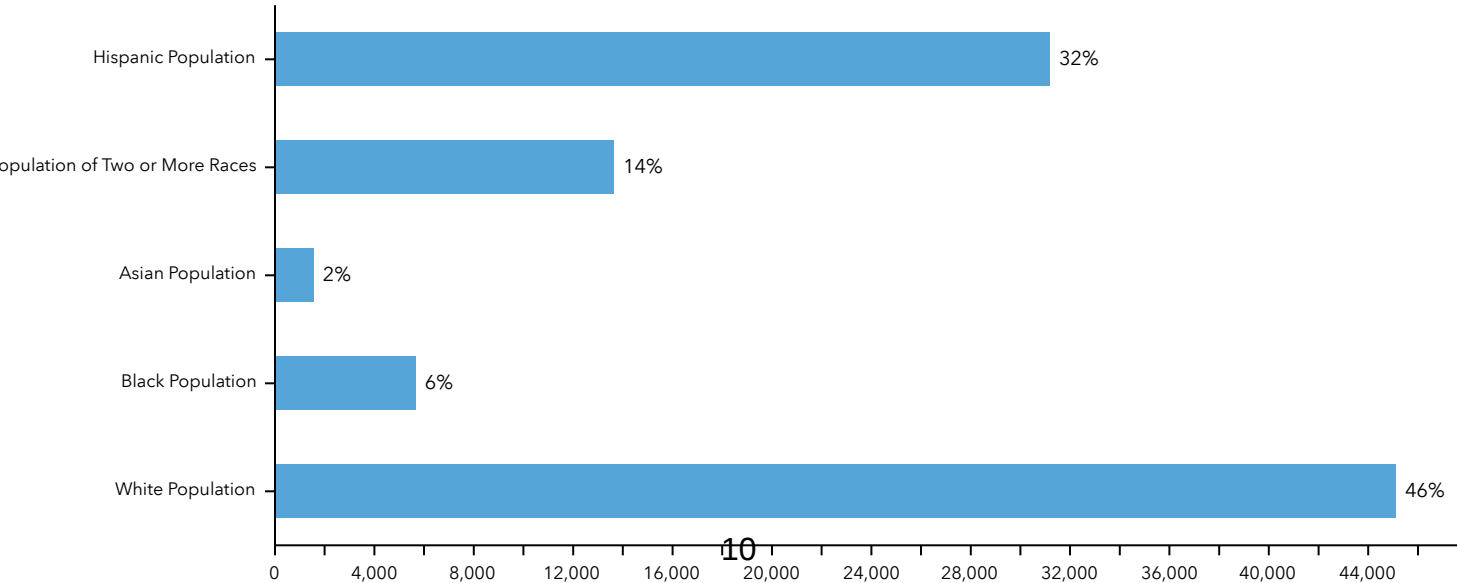
1910 Avery Rd E, Bellevue, Nebraska, 68005



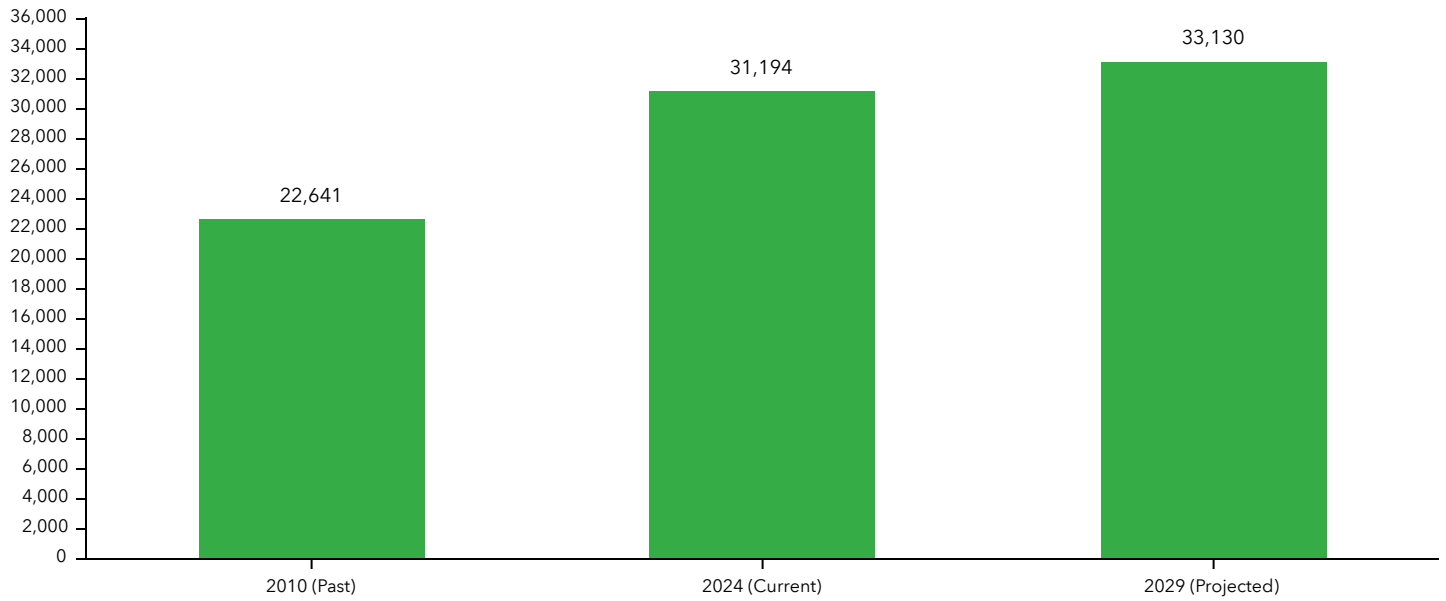
Age pyramid



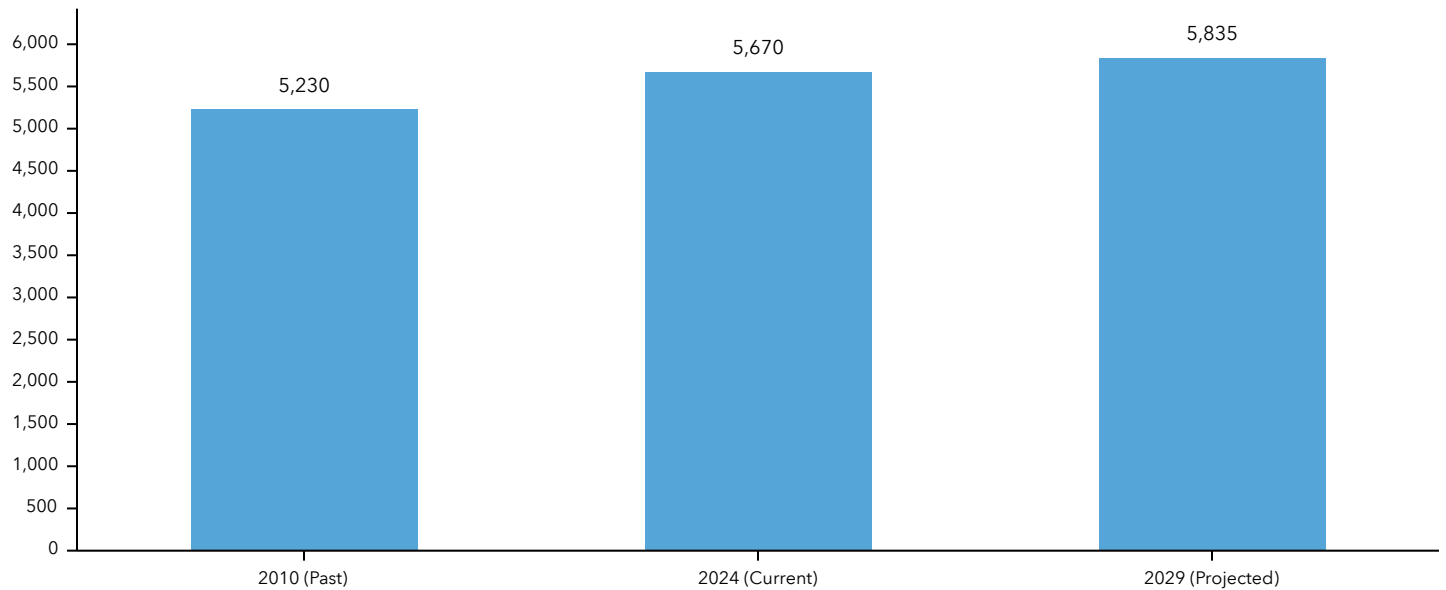
CURRENT POPULATION BY RACE



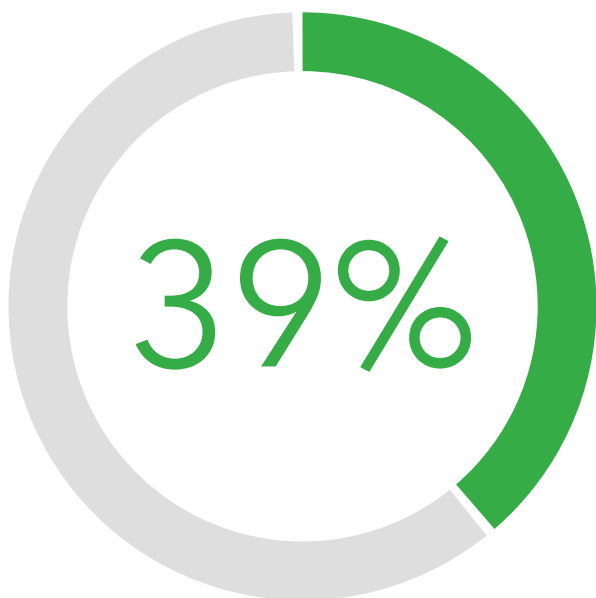
Avery Church HISPANIC POPULATION (PAST, CURRENT, & PROJECTED)



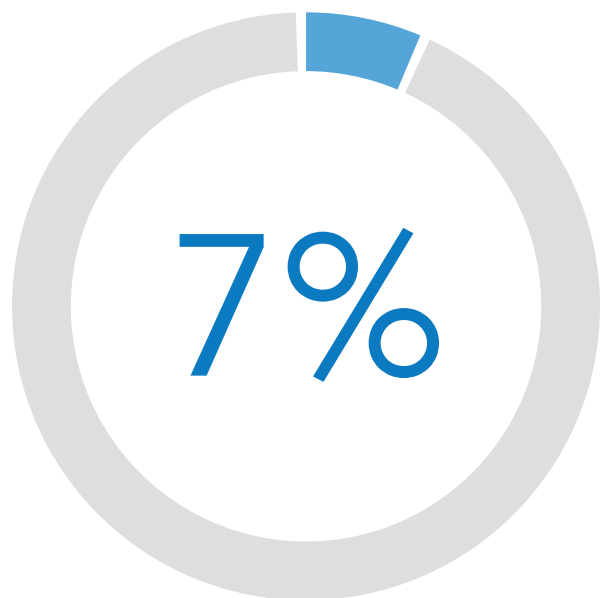
BLACK POPULATION (PAST, CURRENT, & PROJECTED)



2029 PROJECTED HISPANIC POPULATION %

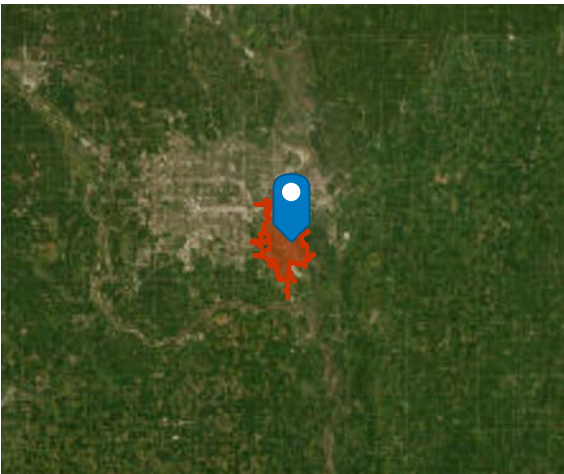


2029 PROJECTED BLACK POPULATION %



Avery Church

1910 Avery Rd E, Bellevue, Nebraska, 68005



2024 Households by income (Esri)

The largest group: \$100,000 - \$149,999 (18.2%)

The smallest group: \$200,000+ (5.8%)

Indicator ▲	Value	Diff	
<\$15,000	7.0%	-1.6%	
\$15,000 - \$24,999	8.5%	+2.2%	
\$25,000 - \$34,999	7.7%	+1.0%	
\$35,000 - \$49,999	12.4%	+2.3%	
\$50,000 - \$74,999	18.1%	+2.4%	
\$75,000 - \$99,999	14.4%	+1.6%	
\$100,000 - \$149,999	18.2%	+0.6%	
\$150,000 - \$199,999	7.8%	-1.7%	
\$200,000+	5.8%	-6.8%	

Bars show deviation from United States

POPULATION BY GENERATION



3.5%

Greatest Gen:
Born 1945/Earlier



14.8%

Baby Boomer:
Born 1946 to 1964



17.2%

Generation X:
Born 1965 to 1980



25.1%

Millennial: Born
1981 to 1998



27.5%

Generation Z:
Born 1999 to
2016



11.8%

Alpha: Born 2017
to Present

2024 Race and ethnicity (Esri)

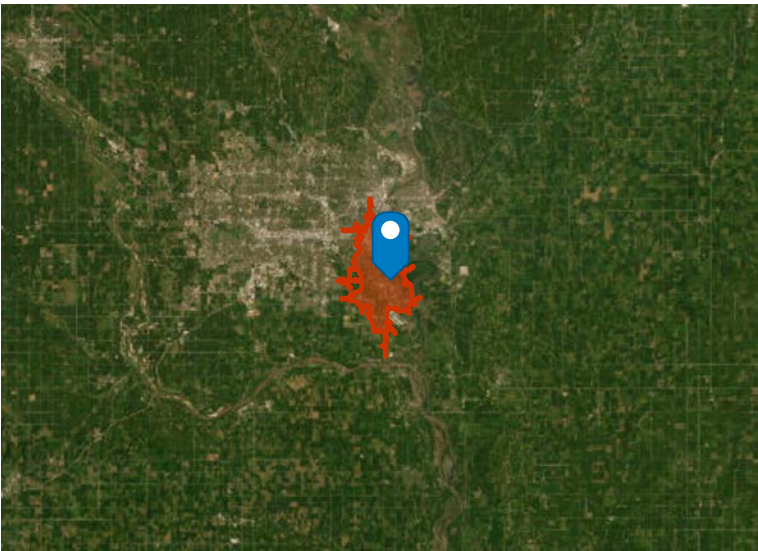
The largest group: White Alone (54.69)

The smallest group: Pacific Islander Alone (0.16)

Indicator ▲	Value	Diff	
White Alone	54.69	-5.56	
Black Alone	6.88	-5.61	
American Indian/Alaska Native Alone	2.03	+0.88	
Asian Alone	1.90	-4.46	
Pacific Islander Alone	0.16	-0.06	
Other Race	17.83	+9.03	
Two or More Races	16.51	+5.78	
Hispanic Origin (Any Race)	37.83	+18.19	

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POVERTY



3,653

Households Below the Poverty Level



13%

Households Below the Poverty Level



3%

Households with Public Assistance Income



12%

Households Receiving Food Stamps/SNAP

HEALTHCARE COST STRUGGLES



17,233

Somewhat Struggles with Healthcare Costs



12,498

Completely Struggles with Healthcare Costs

HOUSING STATS



\$236,186

Median Home Value



\$10,360

Average Spent on Mortgage & Basics



\$887

Median Contract Rent

EMPLOYMENT



51%

White Collar



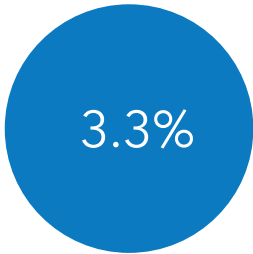
32%

Blue Collar



17%

Services



3.3%

Unemployment Rate

Average Church



1,331

Unemployed
Population Age 16+



2,363

Population Age 15+:
Widowed

AT RISK POPULATION



8,002

Households
With Disability



10,813

Population
65+



1,691

Households
Without
Vehicle

HOUSEHOLDS WITH PETS



40%

Owens a Dog



23%

Owens a Cat

HOUSEHOLDS WITH CHILDREN



6,140

Married with
Children



2,916

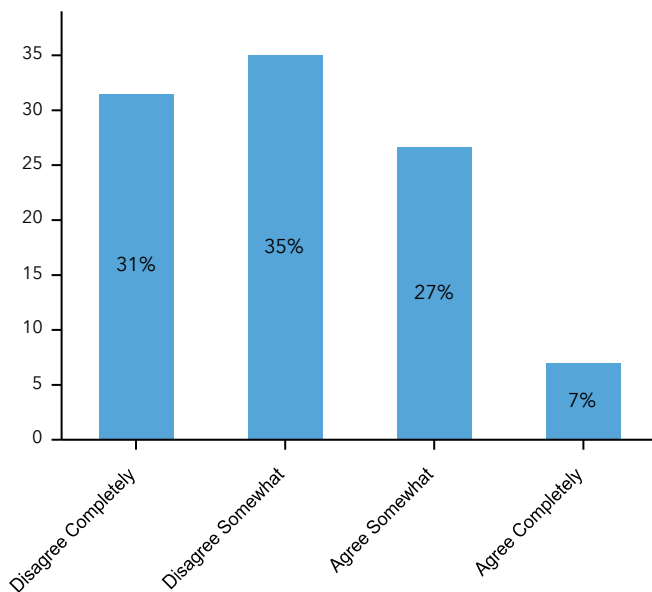
Single
Mothers



1,216

Single
Fathers

OFTEN EAT MEALS ON THE RUN



ANNUAL HOUSEHOLD SPENDING



\$6,135

Health Care



\$3,172

Meals at
Restaurants



\$510

Alcohol

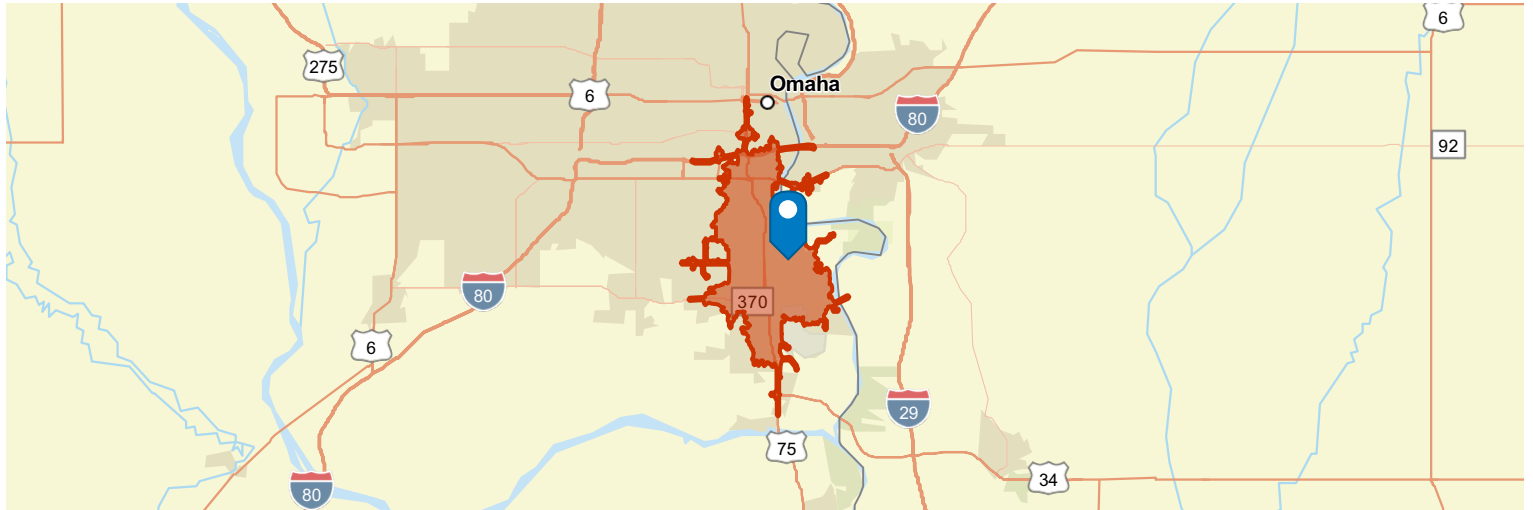


\$2,003

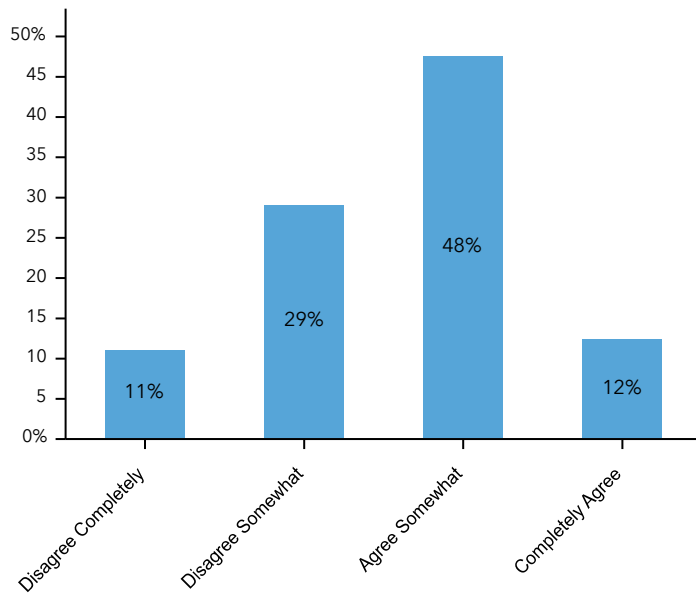
Clothing

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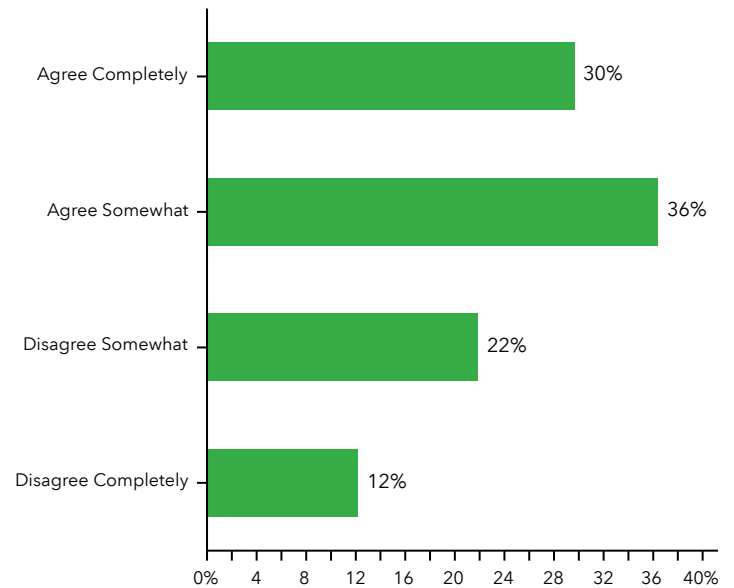
Avery Church 3



DO YOU HAVE HEALTHY EATING HABITS?



DO YOU EXERCISE REGULARLY?



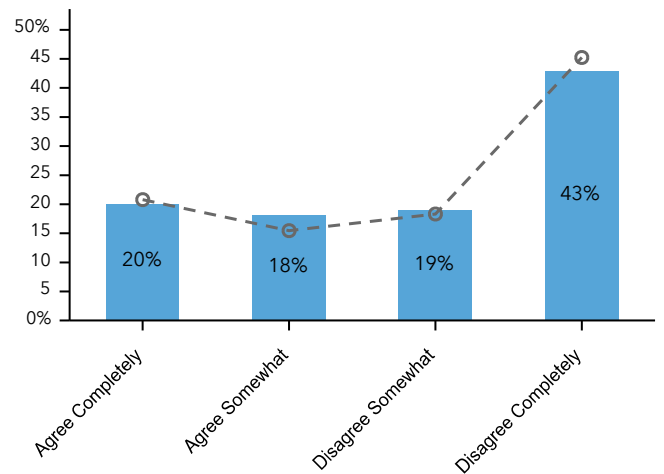
VOLUNTEERED FOR A CHARITABLE ORG



13% ↓

Volunteered for a Charitable Organization Last 12 Mo (%) is 3% lower than
United States, which has a value of **16%**

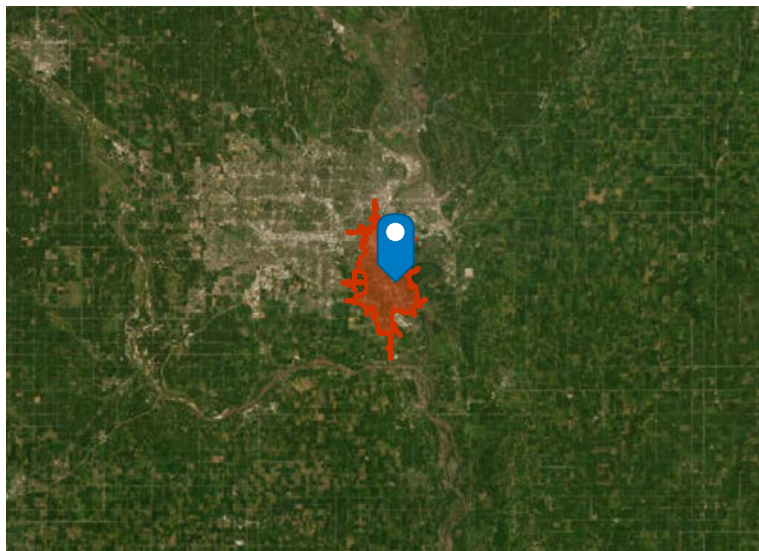
DO YOU ATTEND RELIGIOUS SERVICES REGULARLY? (vs NATIONAL AVERAGE)



Dots show comparison to **United States**

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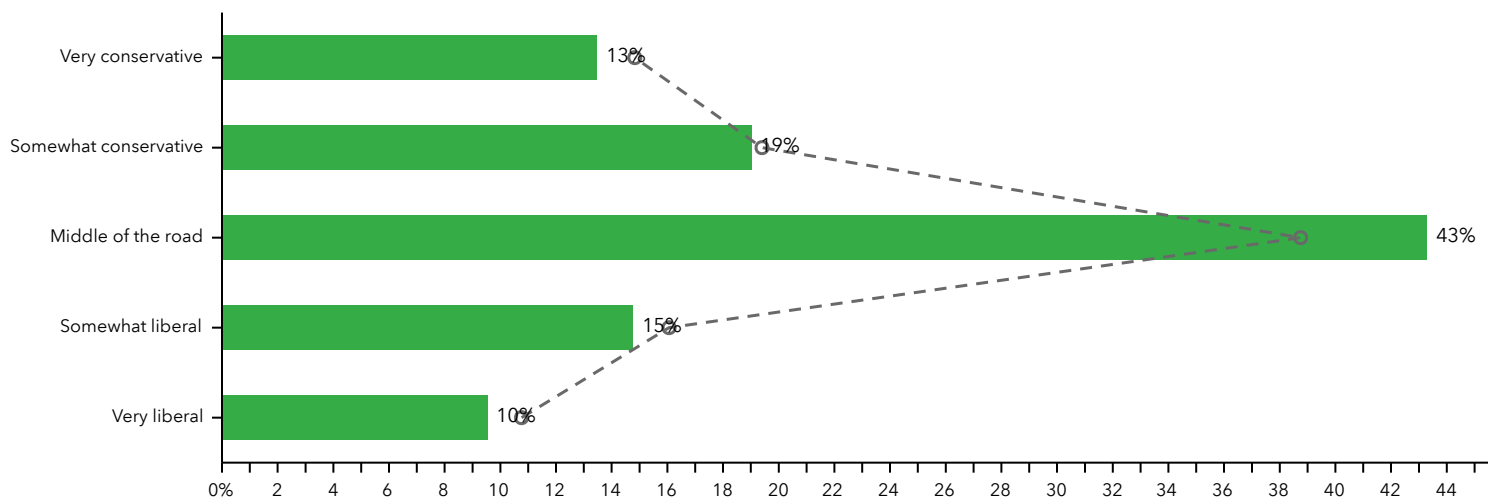
CONTRIBUTED TO A RELIGIOUS ORGANIZATION



20% ↓

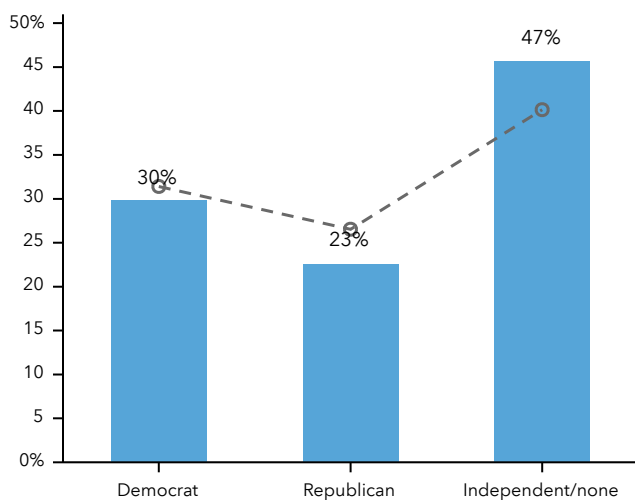
Contributed to Religious Organization Last 12 Mo (%) is 4%
lower than
United States, which has a value of **23%**

SELF-REPORTED POLITICAL LEANING (vs NATIONAL AVERAGE)



Dots show comparison to **United States**

POLITICAL AFFILIATION (vs NATIONAL AVG)



Dots show comparison to **United States**

Know Your Community

Report Powered By:



ChurchAnswers.com

ACS Population Summary

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

	2018-2022 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	79,300		2,900	
Total Households	28,964		920	
Total Housing Units	30,642		929	
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	75,959	100.0%	2,759	
Enrolled in school	21,525	28.3%	1,132	
Enrolled in nursery school, preschool	987	1.3%	188	
Public school	732	1.0%	165	
Private school	255	0.3%	88	
Enrolled in kindergarten	1,460	1.9%	320	
Public school	1,314	1.7%	310	
Private school	145	0.2%	78	
Enrolled in grade 1 to grade 4	4,325	5.7%	430	
Public school	3,811	5.0%	416	
Private school	513	0.7%	116	
Enrolled in grade 5 to grade 8	4,915	6.5%	485	
Public school	4,402	5.8%	453	
Private school	513	0.7%	183	
Enrolled in grade 9 to grade 12	4,651	6.1%	455	
Public school	4,202	5.5%	432	
Private school	450	0.6%	130	
Enrolled in college undergraduate years	4,368	5.8%	465	
Public school	3,500	4.6%	417	
Private school	868	1.1%	202	
Enrolled in graduate or professional school	819	1.1%	148	
Public school	461	0.6%	110	
Private school	358	0.5%	98	
Not enrolled in school	54,434	71.7%	1,605	
POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD TYPE				
Total	9,868	100.0%	761	
Living in Households	9,750	98.8%	761	
Living in Family Households	6,729	68.2%	723	
Householder	3,282	33.3%	376	
Spouse	2,695	27.3%	366	
Parent	442	4.5%	130	
Parent-in-law	109	1.1%	51	
Other Relative	92	0.9%	66	
Nonrelative	109	1.1%	62	
Living in Nonfamily Households	3,021	30.6%	299	
Householder	2,865	29.0%	280	
Nonrelative	156	1.6%	75	
Living in Group Quarters	118	1.2%	39	

ACS Population Summary

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

	2018-2022 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY TYPE AND SIZE				
Family Households	19,187	66.2%	828	
2-Person	7,454	25.7%	536	
3-Person	4,225	14.6%	471	
4-Person	3,223	11.1%	341	
5-Person	2,358	8.1%	322	
6-Person	1,184	4.1%	227	
7+ Person	742	2.6%	152	
Nonfamily Households	9,777	33.8%	548	
1-Person	7,918	27.3%	503	
2-Person	1,379	4.8%	204	
3-Person	363	1.3%	133	
4-Person	45	0.2%	34	
5-Person	72	0.2%	53	
6-Person	0	0.0%	0	
7+ Person	0	0.0%	0	
HOUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY HOUSEHOLD TYPE				
Households with one or more people under 18 years	10,508	36.3%	634	
Family households	10,272	35.5%	628	
Married-couple family	6,140	21.2%	507	
Male householder, no wife present	1,216	4.2%	240	
Female householder, no husband present	2,916	10.1%	368	
Nonfamily households	236	0.8%	112	
Households with no people under 18 years	18,456	63.7%	735	
Married-couple family	7,066	24.4%	499	
Other family	1,849	6.4%	327	
Nonfamily households	9,541	32.9%	536	
HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND HOUSEHOLD TYPE				
Households with Pop 65+	7,215	24.9%	494	
1-Person	2,661	9.2%	285	
2+ Person Family	4,341	15.0%	422	
2+ Person Nonfamily	212	0.7%	82	
Households with No Pop 65+	21,749	75.1%	828	
1-Person	5,257	18.2%	428	
2+ Person Family	14,845	51.3%	735	
2+ Person Nonfamily	1,647	5.7%	238	
HOUSEHOLD TYPE BY RELATIVES AND NONRELATIVES FOR POPULATION IN HOUSEHOLDS				
Total	78,714	100.0%	2,900	
In Family Households	66,235	84.1%	2,885	
In Married-Couple Family	45,394	57.7%	2,499	
Relatives	44,956	57.1%	2,487	
Nonrelatives	439	0.6%	118	
In Male Householder-No Spouse Present-Family	6,525	8.3%	1,125	
Relatives	5,590	7.1%	979	
Nonrelatives	935	1.2%	260	
In Female Householder-No Spouse Present-Family	14,315	18.2%	1,490	
Relatives	13,079	16.6%	1,385	
Nonrelatives	1,236	1.6%	301	
In Nonfamily Households	12,479	15.9%	795	

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Reliability:  high  medium  low

December 10, 2024

ACS Population Summary

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

	2018-2022 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	73,344	100.0%	2,684	
5 to 17 years				
Speak only English	10,181	13.9%	869	
Speak Spanish	4,969	6.8%	593	
Speak English "very well" or "well"	4,528	6.2%	582	
Speak English "not well"	281	0.4%	88	
Speak English "not at all"	160	0.2%	66	
Speak other Indo-European languages	24	0.0%	25	
Speak English "very well" or "well"	7	0.0%	13	
Speak English "not well"	17	0.0%	25	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	108	0.1%	101	
Speak English "very well" or "well"	97	0.1%	111	
Speak English "not well"	11	0.0%	23	
Speak English "not at all"	0	0.0%	0	
Speak other languages	556	0.8%	374	
Speak English "very well" or "well"	405	0.6%	253	
Speak English "not well"	97	0.1%	117	
Speak English "not at all"	54	0.1%	64	
18 to 64 years				
Speak only English	33,137	45.2%	1,473	
Speak Spanish	12,573	17.1%	1,020	
Speak English "very well" or "well"	8,368	11.4%	668	
Speak English "not well"	2,558	3.5%	375	
Speak English "not at all"	1,647	2.2%	371	
Speak other Indo-European languages	599	0.8%	228	
Speak English "very well" or "well"	582	0.8%	222	
Speak English "not well"	16	0.0%	26	
Speak English "not at all"	0	0.0%	5	
Speak Asian and Pacific Island languages	603	0.8%	139	
Speak English "very well" or "well"	535	0.7%	128	
Speak English "not well"	67	0.1%	62	
Speak English "not at all"	0	0.0%	0	
Speak other languages	727	1.0%	259	
Speak English "very well" or "well"	431	0.6%	193	
Speak English "not well"	188	0.3%	118	
Speak English "not at all"	108	0.1%	118	
65 years and over				
Speak only English	8,553	11.7%	729	
Speak Spanish	695	0.9%	175	
Speak English "very well" or "well"	394	0.5%	127	
Speak English "not well"	63	0.1%	47	
Speak English "not at all"	238	0.3%	101	
Speak other Indo-European languages	260	0.4%	98	
Speak English "very well" or "well"	260	0.4%	98	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	339	0.5%	106	
Speak English "very well" or "well"	326	0.4%	99	
Speak English "not well"	13	0.0%	15	
Speak English "not at all"	0	0.0%	0	
Speak other languages	21	0.0%	33	
Speak English "very well" or "well"	21	0.0%	33	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Reliability:  high  medium  low

December 10, 2024

ACS Population Summary

Avery Church 3
 1910 Avery Rd E, Bellevue, Nebraska, 68005
 Drive time: 10 minute radius

Prepared by Esri
 Latitude: 41.16510
 Longitude: -95.92009

	2018-2022 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	38,109	100.0%	1,506	
Worked in state and in county of residence	23,138	60.7%	1,077	
Worked in state and outside county of residence	12,918	33.9%	888	
Worked outside state of residence	2,053	5.4%	281	
SEX BY CLASS OF WORKER FOR THE CIVILIAN EMPLOYED POPULATION 16 YEARS AND OVER				
Total:	37,044	100.0%	1,487	
Male:	20,248	54.7%	974	
Employee of private company workers	15,240	41.1%	810	
Self-employed in own incorporated business	552	1.5%	149	
Private not-for-profit wage and salary workers	919	2.5%	173	
Local government workers	1,116	3.0%	405	
State government workers	450	1.2%	118	
Federal government workers	990	2.7%	156	
Self-employed in own not incorporated business workers	945	2.6%	220	
Unpaid family workers	36	0.1%	26	
Female:	16,796	45.3%	832	
Employee of private company workers	11,040	29.8%	691	
Self-employed in own incorporated business	380	1.0%	110	
Private not-for-profit wage and salary workers	1,825	4.9%	289	
Local government workers	1,591	4.3%	268	
State government workers	521	1.4%	147	
Federal government workers	803	2.2%	159	
Self-employed in own not incorporated business workers	630	1.7%	173	
Unpaid family workers	6	0.0%	11	
POPULATION IN HOUSEHOLDS AND PRESENCE OF A COMPUTER				
Total	78,714	100.0%	2,900	
Population <18 in Households	21,775	27.7%	1,351	
Have a Computer	21,577	27.4%	1,344	
Have NO Computer	198	0.3%	125	
Population 18-64 in Households	47,189	59.9%	1,802	
Have a Computer	46,099	58.6%	1,788	
Have NO Computer	1,089	1.4%	324	
Population 65+ in Households	9,750	12.4%	761	
Have a Computer	8,440	10.7%	747	
Have NO Computer	1,310	1.7%	212	
HOUSEHOLDS AND INTERNET SUBSCRIPTIONS				
Total	28,964	100.0%	920	
With an Internet Subscription	25,807	89.1%	895	
Dial-Up Alone	44	0.2%	52	
Broadband	21,457	74.1%	830	
Satellite Service	1,273	4.4%	206	
Other Service	248	0.9%	71	
Internet Access with no Subscription	851	2.9%	189	
With No Internet Access	2,306	8.0%	282	

ACS Population Summary

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

	2018-2022 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	38,109	100.0%	1,506	
Drove alone	29,143	76.5%	1,319	
Carpooled	4,970	13.0%	528	
Public transportation (excluding taxicab)	200	0.5%	109	
Bus or trolley bus	200	0.5%	109	
Light rail, streetcar or trolley	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Long-distance/Commuter Train	0	0.0%	0	
Ferryboat	1	0.0%	2	
Taxicab	15	0.0%	21	
Motorcycle	60	0.2%	49	
Bicycle	42	0.1%	35	
Walked	739	1.9%	234	
Other means	436	1.1%	129	
Worked at home	2,504	6.6%	324	
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	35,605	100.0%	1,465	
Less than 5 minutes	797	2.2%	201	
5 to 9 minutes	4,432	12.4%	510	
10 to 14 minutes	6,601	18.5%	547	
15 to 19 minutes	6,484	18.2%	535	
20 to 24 minutes	7,452	20.9%	586	
25 to 29 minutes	2,623	7.4%	337	
30 to 34 minutes	3,792	10.7%	396	
35 to 39 minutes	500	1.4%	117	
40 to 44 minutes	826	2.3%	247	
45 to 59 minutes	1,150	3.2%	191	
60 to 89 minutes	519	1.5%	129	
90 or more minutes	428	1.2%	161	
Average Travel Time to Work (in minutes)	N/A		N/A	
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	21,813	100.0%	974	
Own children under 6 years only	1,634	7.5%	253	
In labor force	1,071	4.9%	194	
Not in labor force	563	2.6%	163	
Own children under 6 years and 6 to 17 years	2,438	11.2%	311	
In labor force	1,499	6.9%	268	
Not in labor force	939	4.3%	174	
Own children 6 to 17 years only	4,632	21.2%	464	
In labor force	3,799	17.4%	438	
Not in labor force	833	3.8%	171	
No own children under 18 years	13,109	60.1%	740	
In labor force	9,925	45.5%	614	
Not in labor force	3,185	14.6%	415	

ACS Population Summary

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

	2018-2022 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYPES OF HEALTH INSURANCE COVERAGE				
Total	77,359	100.0%	2,876	
Under 19 years:	22,827	29.5%	1,383	
One Type of Health Insurance:	18,985	24.5%	1,276	
Employer-Based Health Ins Only	7,971	10.3%	809	
Direct-Purchase Health Ins Only	486	0.6%	154	
Medicare Coverage Only	70	0.1%	104	
Medicaid Coverage Only	9,194	11.9%	922	
TRICARE/Military Hlth Cov Only	1,241	1.6%	235	
VA Health Care Only	24	0.0%	30	
2+ Types of Health Insurance	1,357	1.8%	299	
No Health Insurance Coverage	2,484	3.2%	552	
19 to 34 years:	17,691	22.9%	1,041	
One Type of Health Insurance:	11,739	15.2%	844	
Employer-Based Health Ins Only	8,464	10.9%	756	
Direct-Purchase Health Ins Only	1,012	1.3%	216	
Medicare Coverage Only	93	0.1%	89	
Medicaid Coverage Only	1,273	1.6%	205	
TRICARE/Military Hlth Cov Only	812	1.0%	170	
VA Health Care Only	85	0.1%	51	
2+ Types of Health Insurance	1,396	1.8%	279	
No Health Insurance Coverage	4,556	5.9%	479	
35 to 64 years:	27,059	35.0%	1,217	
One Type of Health Insurance:	18,753	24.2%	1,026	
Employer-Based Health Ins Only	13,766	17.8%	936	
Direct-Purchase Health Ins Only	1,558	2.0%	267	
Medicare Coverage Only	358	0.5%	141	
Medicaid Coverage Only	1,519	2.0%	246	
TRICARE/Military Hlth Cov Only	1,252	1.6%	217	
VA Health Care Only	300	0.4%	116	
2+ Types of Health Insurance	3,299	4.3%	386	
No Health Insurance Coverage	5,006	6.5%	595	
65+ years:	9,783	12.6%	762	
One Type of Health Insurance:	3,015	3.9%	357	
Employer-Based Health Ins Only	188	0.2%	65	
Direct-Purchase Health Ins Only	9	0.0%	22	
Medicare Coverage Only	2,790	3.6%	351	
TRICARE/Military Hlth Cov Only	21	0.0%	23	
VA Health Care Only	7	0.0%	10	
2+ Types of Health Insurance:	6,678	8.6%	684	
Employer-Based & Direct-Purchase Health Insurance	10	0.0%	33	
Employer-Based Health & Medicare Insurance	901	1.2%	245	
Direct-Purchase Health & Medicare Insurance	1,470	1.9%	362	
Medicare & Medicaid Coverage	659	0.9%	141	
Other Private Health Insurance Combos	0	0.0%	0	
Other Public Health Insurance Combos	497	0.6%	223	
Other Health Insurance Combinations	3,141	4.1%	343	
No Health Insurance Coverage	90	0.1%	57	

ACS Population Summary

Avery Church 3
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Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
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	2018-2022 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	78,419	100.0%	2,888	
Under .50	3,788	4.8%	604	
.50 to .99	6,605	8.4%	962	
1.00 to 1.24	4,677	6.0%	901	
1.25 to 1.49	5,053	6.4%	869	
1.50 to 1.84	5,501	7.0%	857	
1.85 to 1.99	2,623	3.3%	536	
2.00 and over	50,173	64.0%	2,385	
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	55,693	100.0%	1,958	
Veteran	6,550	11.8%	518	
Nonveteran	49,143	88.2%	1,863	
Male	27,786	49.9%	1,173	
Veteran	5,543	10.0%	449	
Nonveteran	22,243	39.9%	1,096	
Female	27,907	50.1%	1,104	
Veteran	1,007	1.8%	190	
Nonveteran	26,900	48.3%	1,093	
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	6,550	100.0%	518	
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	1,402	21.4%	269	
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	930	14.2%	158	
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	58	0.9%	81	
Gulf War (8/90 to 8/01), no Vietnam Era	865	13.2%	150	
Gulf War (8/90 to 8/01) and Vietnam Era	308	4.7%	92	
Vietnam Era, no Korean War, no World War II	1,693	25.8%	293	
Vietnam Era and Korean War, no World War II	151	2.3%	95	
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	187	2.9%	55	
Korean War and World War II, no Vietnam Era	0	0.0%	4	
World War II, no Korean War, no Vietnam Era	23	0.4%	21	
Between Gulf War and Vietnam Era only	811	12.4%	146	
Between Vietnam Era and Korean War only	116	1.8%	99	
Between Korean War and World War II only	6	0.1%	7	
Pre-World War II only	0	0.0%	0	
HOUSEHOLDS BY POVERTY STATUS				
Total	28,964	100.0%	920	
Income in the past 12 months below poverty level	3,653	12.6%	384	
Married-couple family	714	2.5%	165	
Other family - male householder (no wife present)	201	0.7%	90	
Other family - female householder (no husband present)	919	3.2%	205	
Nonfamily household - male householder	999	3.4%	226	
Nonfamily household - female householder	820	2.8%	154	
Income in the past 12 months at or above poverty level	25,311	87.4%	887	
Married-couple family	12,492	43.1%	682	
Other family - male householder (no wife present)	1,794	6.2%	345	
Other family - female householder (no husband present)	3,067	10.6%	357	
Nonfamily household - male householder	4,230	14.6%	352	
Nonfamily household - female householder	3,728	12.9%	366	
Poverty Index	102			

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Reliability:  high  medium  low

December 10, 2024

ACS Population Summary

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	2018-2022 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY OTHER INCOME				
Social Security Income	7,779	26.9%	518	
No Social Security Income	21,185	73.1%	824	
Retirement Income	6,718	23.2%	480	
No Retirement Income	22,245	76.8%	849	
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS				
<10% of Income	418	3.5%	130	
10-14.9% of Income	1,237	10.3%	299	
15-19.9% of Income	1,742	14.5%	266	
20-24.9% of Income	1,457	12.2%	207	
25-29.9% of Income	1,290	10.8%	218	
30-34.9% of Income	1,179	9.8%	211	
35-39.9% of Income	638	5.3%	151	
40-49.9% of Income	1,395	11.6%	246	
50+% of Income	2,021	16.9%	295	
Gross Rent % Inc Not Computed	610	5.1%	144	
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	28,964	100.0%	920	
With public assistance income	995	3.4%	227	
No public assistance income	27,969	96.6%	903	
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	28,964	100.0%	920	
With Food Stamps/SNAP	3,599	12.4%	374	
With No Food Stamps/SNAP	25,365	87.6%	875	
HOUSEHOLDS BY DISABILITY STATUS				
Total	28,964	100.0%	920	
With 1+ Persons w/Disability	8,002	27.6%	557	
With No Person w/Disability	20,962	72.4%	832	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2022, adjusted for inflation.

2018-2022 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2018-2022 ACS estimates, five-year period data collected monthly from January 1, 2018 through December 31, 2022. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

-  High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
-  Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
-  Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Demographic and Income Profile

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

Summary	Census 2010		Census 2020		2024		2029	
Population	76,851		81,836		82,469		84,446	
Households	27,232		29,394		30,044		31,026	
Families	18,638		19,581		19,431		19,931	
Average Household Size	2.80		2.76		2.72		2.70	
Owner Occupied Housing Units	16,211		16,581		16,456		17,401	
Renter Occupied Housing Units	11,021		12,813		13,588		13,625	
Median Age	30.9		32.5		33.2		34.1	
Trends: 2024-2029 Annual Rate	Area		State		National			
Population	0.47%		0.34%		0.38%			
Households	0.65%		0.46%		0.64%			
Families	0.51%		0.33%		0.56%			
Owner HHs	1.12%		0.62%		0.97%			
Median Household Income	3.55%		2.81%		2.95%			
Households by Income			2024		2029			
			Number	Percent	Number	Percent		
<\$15,000			2,096	7.0%	1,864	6.0%		
\$15,000 - \$24,999			2,567	8.5%	2,047	6.6%		
\$25,000 - \$34,999			2,316	7.7%	2,058	6.6%		
\$35,000 - \$49,999			3,740	12.4%	3,525	11.4%		
\$50,000 - \$74,999			5,426	18.1%	4,658	15.0%		
\$75,000 - \$99,999			4,324	14.4%	4,462	14.4%		
\$100,000 - \$149,999			5,467	18.2%	6,660	21.5%		
\$150,000 - \$199,999			2,358	7.8%	3,449	11.1%		
\$200,000+			1,750	5.8%	2,303	7.4%		
Median Household Income			\$68,163		\$81,147			
Average Household Income			\$89,534		\$105,091			
Per Capita Income			\$32,477		\$38,449			
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,961	9.1%	6,137	7.5%	6,113	7.4%	6,197	7.3%
5 - 9	6,405	8.3%	6,450	7.9%	6,002	7.3%	5,795	6.9%
10 - 14	5,759	7.5%	6,512	8.0%	6,160	7.5%	5,759	6.8%
15 - 19	5,551	7.2%	6,348	7.8%	6,136	7.4%	5,910	7.0%
20 - 24	6,368	8.3%	6,417	7.8%	6,749	8.2%	6,702	7.9%
25 - 34	11,863	15.4%	11,979	14.6%	12,255	14.9%	12,926	15.3%
35 - 44	10,011	13.0%	10,204	12.5%	10,655	12.9%	11,070	13.1%
45 - 54	9,811	12.8%	8,993	11.0%	8,961	10.9%	9,104	10.8%
55 - 64	6,826	8.9%	8,946	10.9%	8,626	10.5%	8,203	9.7%
65 - 74	4,072	5.3%	5,745	7.0%	6,302	7.6%	7,239	8.6%
75 - 84	2,411	3.1%	2,906	3.6%	3,188	3.9%	4,041	4.8%
85+	813	1.1%	1,196	1.5%	1,322	1.6%	1,501	1.8%
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	53,018	69.0%	46,540	56.9%	45,101	54.7%	44,801	53.1%
Black Alone	5,230	6.8%	5,480	6.7%	5,670	6.9%	5,835	6.9%
American Indian Alone	934	1.2%	1,586	1.9%	1,672	2.0%	1,714	2.0%
Asian Alone	1,393	1.8%	1,481	1.8%	1,571	1.9%	1,764	2.1%
Pacific Islander Alone	130	0.2%	116	0.1%	129	0.2%	135	0.2%
Some Other Race Alone	12,872	16.7%	13,694	16.7%	14,708	17.8%	15,675	18.6%
Two or More Races	3,273	4.3%	12,939	15.8%	13,618	16.5%	14,521	17.2%
Hispanic Origin (Any Race)	22,641	29.5%	29,364	35.9%	31,193	37.8%	33,131	39.2%

Data Note: Income is expressed in current dollars.

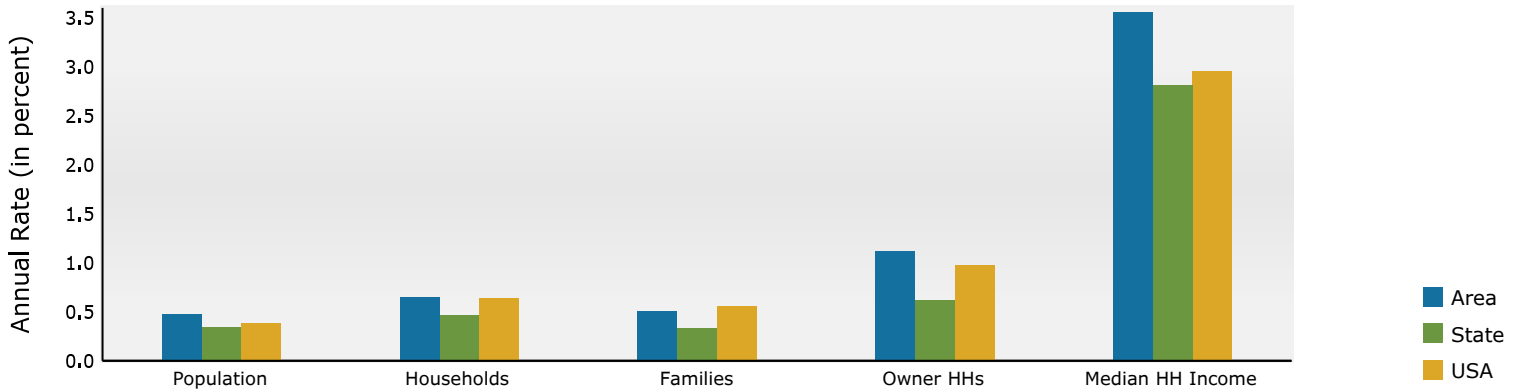
Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

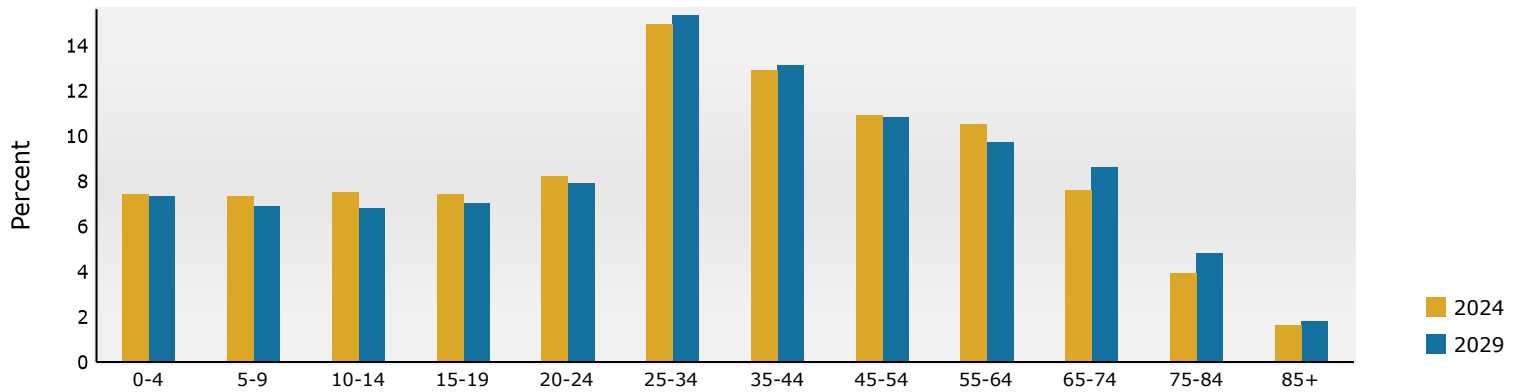
Avery Church 3
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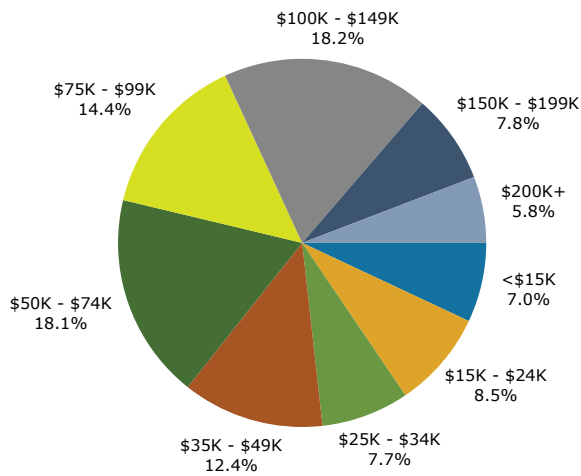
Trends 2024-2029



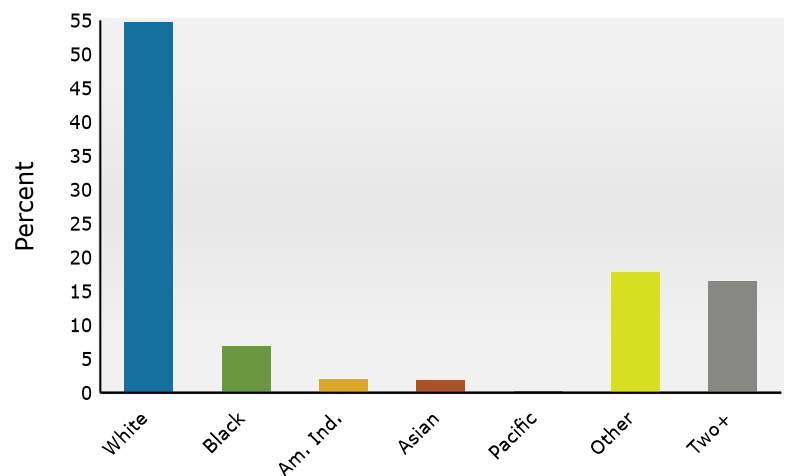
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 37.8%

Market Profile

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radii

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

10 minutes

Population Summary

2010 Total Population	76,851
2020 Total Population	81,836
2020 Group Quarters	716
2024 Total Population	82,469
2024 Group Quarters	702
2029 Total Population	84,446
2024-2029 Annual Rate	0.47%
2024 Total Daytime Population	70,108
Workers	27,132
Residents	42,976

Household Summary

2010 Households	27,232
2010 Average Household Size	2.80
2020 Total Households	29,394
2020 Average Household Size	2.76
2024 Households	30,044
2024 Average Household Size	2.72
2029 Households	31,026
2029 Average Household Size	2.70
2024-2029 Annual Rate	0.65%
2010 Families	18,638
2010 Average Family Size	3.35
2024 Families	19,431
2024 Average Family Size	3.39
2029 Families	19,931
2029 Average Family Size	3.37
2024-2029 Annual Rate	0.51%

Housing Unit Summary

2000 Housing Units	27,905
Owner Occupied Housing Units	58.0%
Renter Occupied Housing Units	37.2%
Vacant Housing Units	4.8%
2010 Housing Units	29,864
Owner Occupied Housing Units	54.3%
Renter Occupied Housing Units	36.9%
Vacant Housing Units	8.8%
2020 Housing Units	31,216
Owner Occupied Housing Units	53.1%
Renter Occupied Housing Units	41.0%
Vacant Housing Units	5.5%
2024 Housing Units	31,802
Owner Occupied Housing Units	51.7%
Renter Occupied Housing Units	42.7%
Vacant Housing Units	5.5%
2029 Housing Units	32,878
Owner Occupied Housing Units	52.9%
Renter Occupied Housing Units	41.4%
Vacant Housing Units	5.6%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

December 10, 2024

Market Profile

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radii

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

10 minutes

2024 Households by Income

Household Income Base	30,044
<\$15,000	7.0%
\$15,000 - \$24,999	8.5%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	12.4%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	18.2%
\$150,000 - \$199,999	7.8%
\$200,000+	5.8%
Average Household Income	\$89,534

2029 Households by Income

Household Income Base	31,026
<\$15,000	6.0%
\$15,000 - \$24,999	6.6%
\$25,000 - \$34,999	6.6%
\$35,000 - \$49,999	11.4%
\$50,000 - \$74,999	15.0%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	21.5%
\$150,000 - \$199,999	11.1%
\$200,000+	7.4%
Average Household Income	\$105,091

2024 Owner Occupied Housing Units by Value

Total	16,444
<\$50,000	6.2%
\$50,000 - \$99,999	7.6%
\$100,000 - \$149,999	11.7%
\$150,000 - \$199,999	12.2%
\$200,000 - \$249,999	16.9%
\$250,000 - \$299,999	12.4%
\$300,000 - \$399,999	17.3%
\$400,000 - \$499,999	6.9%
\$500,000 - \$749,999	5.3%
\$750,000 - \$999,999	1.9%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.9%
Average Home Value	\$285,220

2029 Owner Occupied Housing Units by Value

Total	17,388
<\$50,000	2.7%
\$50,000 - \$99,999	2.2%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	6.6%
\$200,000 - \$249,999	15.3%
\$250,000 - \$299,999	16.2%
\$300,000 - \$399,999	23.7%
\$400,000 - \$499,999	13.9%
\$500,000 - \$749,999	10.5%
\$750,000 - \$999,999	2.8%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	1.4%
Average Home Value	\$378,593

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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10 minutes

Median Household Income	
2024	\$68,163
2029	\$81,147
Median Home Value	
2024	\$236,186
2029	\$314,272
Per Capita Income	
2024	\$32,477
2029	\$38,449
Median Age	
2010	30.9
2020	32.5
2024	33.2
2029	34.1
2020 Population by Age	
Total	81,836
0 - 4	7.5%
5 - 9	7.9%
10 - 14	8.0%
15 - 24	15.6%
25 - 34	14.6%
35 - 44	12.5%
45 - 54	11.0%
55 - 64	10.9%
65 - 74	7.0%
75 - 84	3.6%
85 +	1.5%
18 +	71.8%
2024 Population by Age	
Total	82,469
0 - 4	7.4%
5 - 9	7.3%
10 - 14	7.5%
15 - 24	15.6%
25 - 34	14.9%
35 - 44	12.9%
45 - 54	10.9%
55 - 64	10.5%
65 - 74	7.6%
75 - 84	3.9%
85 +	1.6%
18 +	73.4%
2029 Population by Age	
Total	84,447
0 - 4	7.3%
5 - 9	6.9%
10 - 14	6.8%
15 - 24	14.9%
25 - 34	15.3%
35 - 44	13.1%
45 - 54	10.8%
55 - 64	9.7%
65 - 74	8.6%
75 - 84	4.8%
85 +	1.8%
18 +	74.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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10 minutes

2020 Population by Sex

Males	40,790
Females	41,046

2024 Population by Sex

Males	41,678
Females	40,791

2029 Population by Sex

Males	42,391
Females	42,055

2010 Population by Race/Ethnicity

Total	76,850
White Alone	69.0%
Black Alone	6.8%
American Indian Alone	1.2%
Asian Alone	1.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	16.7%
Two or More Races	4.3%
Hispanic Origin	29.5%
Diversity Index	70.1

2020 Population by Race/Ethnicity

Total	81,836
White Alone	56.9%
Black Alone	6.7%
American Indian Alone	1.9%
Asian Alone	1.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	16.7%
Two or More Races	15.8%
Hispanic Origin	35.9%
Diversity Index	79.4

2024 Population by Race/Ethnicity

Total	82,469
White Alone	54.7%
Black Alone	6.9%
American Indian Alone	2.0%
Asian Alone	1.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	17.8%
Two or More Races	16.5%
Hispanic Origin	37.8%
Diversity Index	80.7

2029 Population by Race/Ethnicity

Total	84,445
White Alone	53.1%
Black Alone	6.9%
American Indian Alone	2.0%
Asian Alone	2.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	18.6%
Two or More Races	17.2%
Hispanic Origin	39.2%
Diversity Index	81.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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10 minutes

2020 Population by Relationship and Household Type

Total	81,836
In Households	99.1%
Householder	36.0%
Opposite-Sex Spouse	15.7%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	2.7%
Same-Sex Unmarried Partner	0.1%
Biological Child	31.4%
Adopted Child	0.6%
Stepchild	1.4%
Grandchild	2.5%
Brother or Sister	1.5%
Parent	1.1%
Parent-in-law	0.3%
Son-in-law or Daughter-in-law	0.4%
Other Relatives	1.7%
Foster Child	0.1%
Other Nonrelatives	3.4%
In Group Quarters	0.9%
Institutionalized	0.2%
Noninstitutionalized	0.7%

2024 Population 25+ by Educational Attainment

Total	51,309
Less than 9th Grade	6.8%
9th - 12th Grade, No Diploma	6.2%
High School Graduate	24.4%
GED/Alternative Credential	4.5%
Some College, No Degree	22.4%
Associate Degree	11.4%
Bachelor's Degree	15.9%
Graduate/Professional Degree	8.6%

2024 Population 15+ by Marital Status

Total	64,195
Never Married	35.2%
Married	49.4%
Widowed	3.7%
Divorced	11.7%

2024 Civilian Population 16+ in Labor Force

Civilian Population 16+	39,759
Population 16+ Employed	96.7%
Population 16+ Unemployment rate	3.3%
Population 16-24 Employed	17.5%
Population 16-24 Unemployment rate	7.2%
Population 25-54 Employed	64.2%
Population 25-54 Unemployment rate	2.5%
Population 55-64 Employed	13.9%
Population 55-64 Unemployment rate	2.8%
Population 65+ Employed	4.4%
Population 65+ Unemployment rate	1.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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10 minutes

2024 Employed Population 16+ by Industry

Total	38,428
Agriculture/Mining	0.7%
Construction	12.0%
Manufacturing	10.2%
Wholesale Trade	1.6%
Retail Trade	10.1%
Transportation/Utilities	5.4%
Information	1.1%
Finance/Insurance/Real Estate	6.9%
Services	46.6%
Public Administration	5.4%

2024 Employed Population 16+ by Occupation

Total	38,426
White Collar	47.2%
Management/Business/Financial	11.3%
Professional	18.8%
Sales	6.5%
Administrative Support	10.6%
Services	20.6%
Blue Collar	32.2%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	10.9%
Installation/Maintenance/Repair	4.3%
Production	8.7%
Transportation/Material Moving	7.8%

2020 Households by Type

Total	29,394
Married Couple Households	44.3%
With Own Children <18	19.8%
Without Own Children <18	24.5%
Cohabiting Couple Households	7.7%
With Own Children <18	3.4%
Without Own Children <18	4.3%
Male Householder, No Spouse/Partner	20.4%
Living Alone	13.6%
65 Years and over	3.4%
With Own Children <18	2.1%
Without Own Children <18, With Relatives	2.9%
No Relatives Present	1.8%
Female Householder, No Spouse/Partner	27.7%
Living Alone	13.2%
65 Years and over	6.4%
With Own Children <18	7.8%
Without Own Children <18, With Relatives	5.7%
No Relatives Present	1.0%

2020 Households by Size

Total	29,394
1 Person Household	26.7%
2 Person Household	29.8%
3 Person Household	15.5%
4 Person Household	13.8%
5 Person Household	7.7%
6 Person Household	3.7%
7 + Person Household	2.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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10 minutes

2020 Households by Tenure and Mortgage Status

Total	29,394
Owner Occupied	56.4%
Owned with a Mortgage/Loan	40.7%
Owned Free and Clear	15.7%
Renter Occupied	43.6%

2024 Affordability, Mortgage and Wealth

Housing Affordability Index	101
Percent of Income for Mortgage	21.7%
Wealth Index	67

2020 Housing Units By Urban/ Rural Status

Total	31,216
Urban Housing Units	99.9%
Rural Housing Units	0.1%

2020 Population By Urban/ Rural Status

Total	81,836
Urban Population	99.9%
Rural Population	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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10 minutes

Top 3 Tapestry Segments

1. Forging Opportunity (7D)
2. Rustbelt Traditions (5D)
3. Bright Young Professionals

2024 Consumer Spending

Apparel & Services: Total \$	\$60,169,642
Average Spent	\$2,002.72
Spending Potential Index	84
Education: Total \$	\$38,547,638
Average Spent	\$1,283.04
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$96,587,273
Average Spent	\$3,214.86
Spending Potential Index	79
Food at Home: Total \$	\$177,988,209
Average Spent	\$5,924.25
Spending Potential Index	81
Food Away from Home: Total \$	\$99,021,922
Average Spent	\$3,295.90
Spending Potential Index	85
Health Care: Total \$	\$184,313,795
Average Spent	\$6,134.80
Spending Potential Index	80
HH Furnishings & Equipment: Total \$	\$76,762,221
Average Spent	\$2,554.99
Spending Potential Index	81
Personal Care Products & Services: Total \$	\$24,189,715
Average Spent	\$805.14
Spending Potential Index	81
Shelter: Total \$	\$639,795,622
Average Spent	\$21,295.29
Spending Potential Index	80
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$82,098,804
Average Spent	\$2,732.62
Spending Potential Index	78
Travel: Total \$	\$69,456,673
Average Spent	\$2,311.83
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$36,931,277
Average Spent	\$1,229.24
Spending Potential Index	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

December 10, 2024

Tapestry Segmentation Area Profile

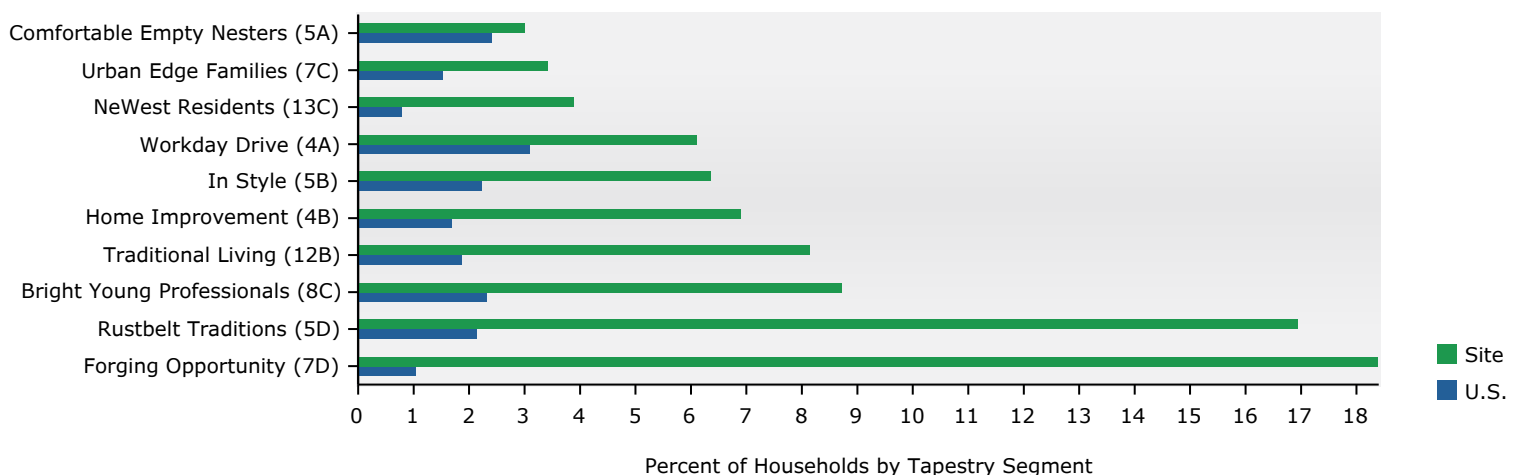
Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
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Top Twenty Tapestry Segments

Rank	Tapestry Segment	2024 Households		2024 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Forging Opportunity (7D)	18.4%	18.4%	1.0%	1.0%	1757
2	Rustbelt Traditions (5D)	16.9%	35.3%	2.1%	3.2%	796
3	Bright Young Professionals (8C)	8.7%	44.0%	2.3%	5.5%	376
4	Traditional Living (12B)	8.1%	52.2%	1.9%	7.4%	437
5	Home Improvement (4B)	6.9%	59.1%	1.7%	9.0%	410
Subtotal		59.0%		9.0%		
6	In Style (5B)	6.4%	65.4%	2.2%	11.3%	285
7	Workday Drive (4A)	6.1%	71.5%	3.1%	14.4%	197
8	NeWest Residents (13C)	3.9%	75.4%	0.8%	15.2%	492
9	Urban Edge Families (7C)	3.4%	78.8%	1.5%	16.7%	226
10	Comfortable Empty Nesters (5A)	3.0%	81.8%	2.4%	19.1%	124
Subtotal		22.8%		10.0%		
11	Small Town Sincerity (12C)	2.9%	84.7%	1.8%	20.9%	163
12	Military Proximity (14A)	2.5%	87.2%	0.1%	21.0%	1,708
13	Middleburg (4C)	1.9%	89.1%	3.1%	24.1%	60
14	Metro Fusion (11C)	1.8%	90.9%	1.4%	25.6%	121
15	Fresh Ambitions (13D)	1.5%	92.4%	0.7%	26.2%	234
Subtotal		10.6%		7.1%		
16	Young and Restless (11B)	1.4%	93.8%	1.8%	28.0%	78
17	Parks and Rec (5C)	1.4%	95.1%	2.0%	30.0%	70
18	Hometown Heritage (8G)	1.4%	96.5%	1.2%	31.1%	117
19	Up and Coming Families (7A)	0.9%	97.3%	2.9%	34.0%	29
20	Set to Impress (11D)	0.7%	98.1%	1.4%	35.4%	54
Subtotal		5.8%		9.3%		
Total		98.1%		35.4%		277

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

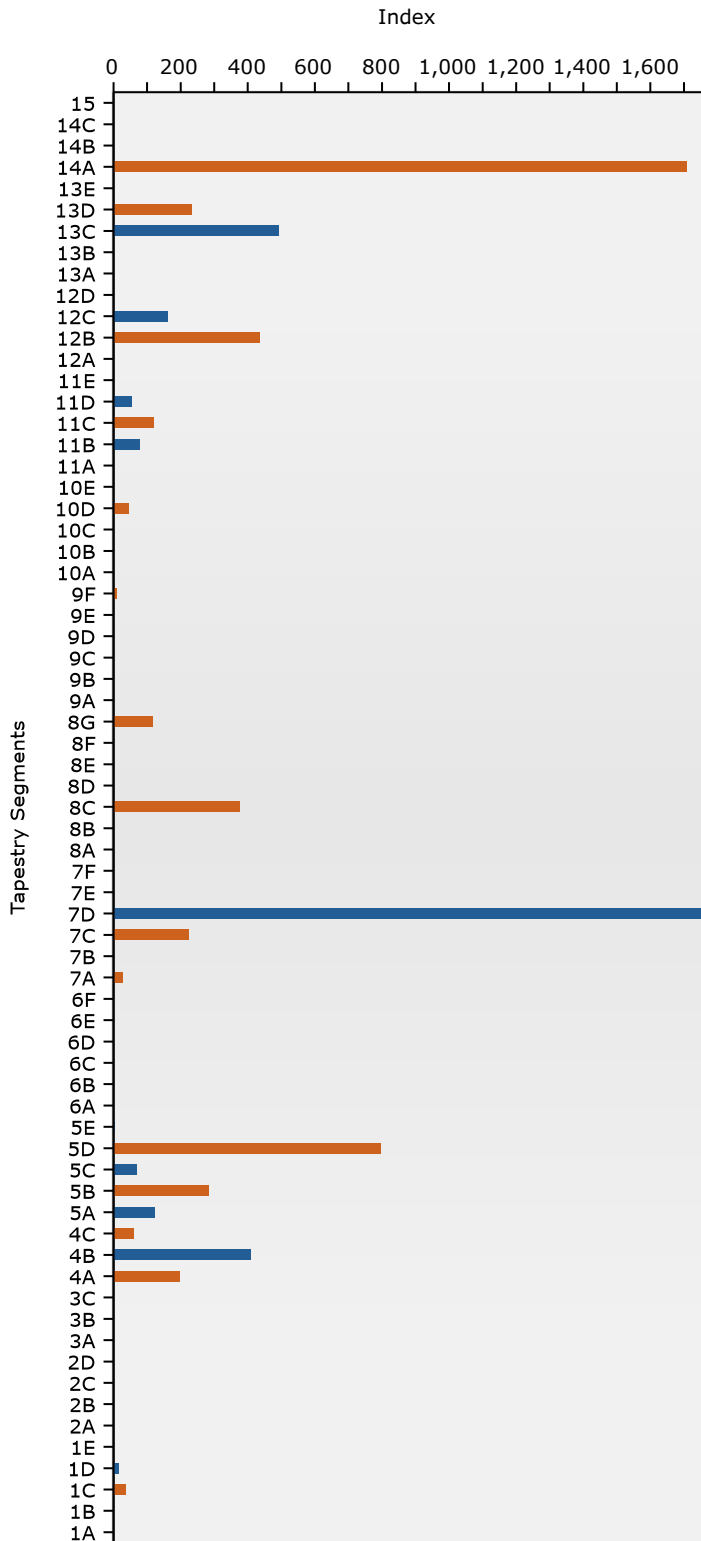
Source: Esri

Tapestry Segmentation Area Profile

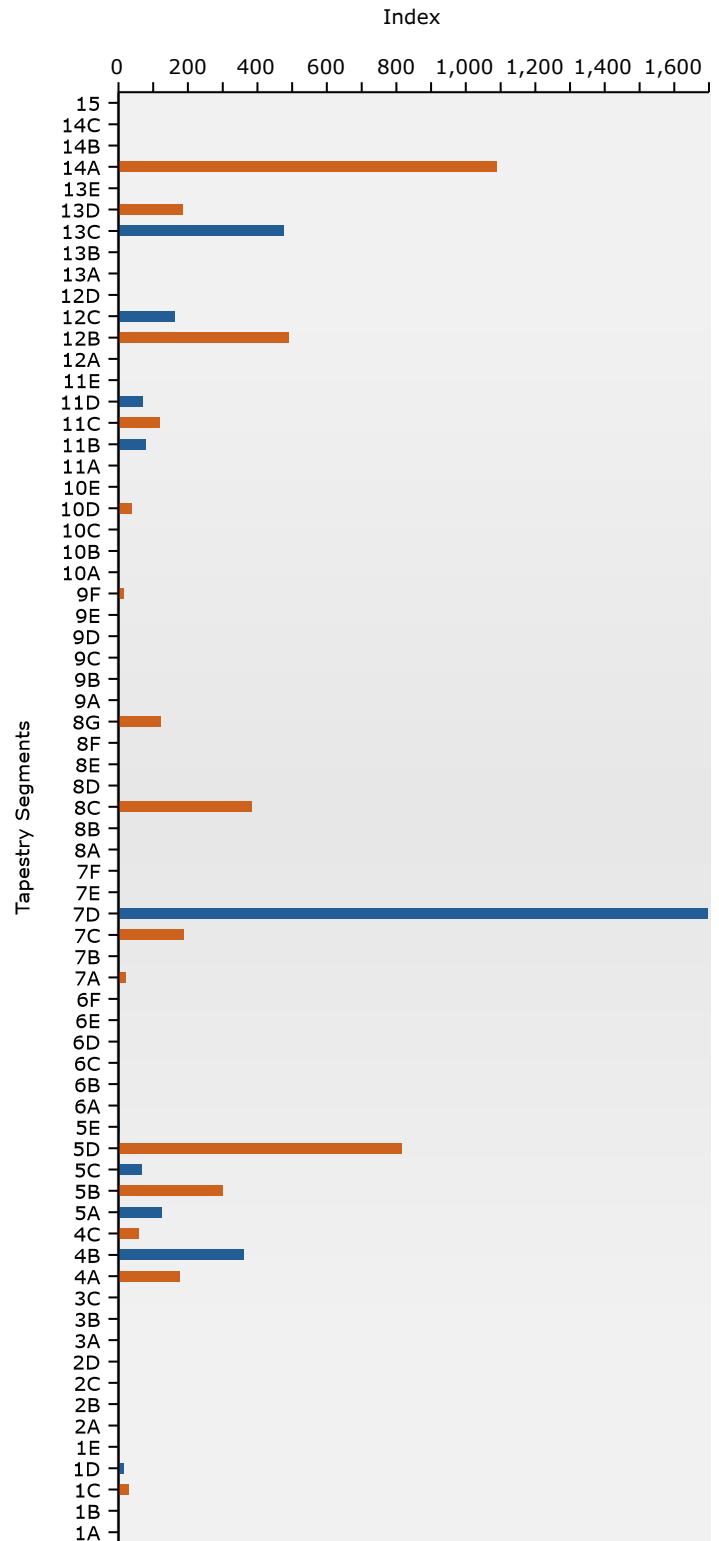
Avery Church 3
 1910 Avery Rd E, Bellevue, Nebraska, 68005
 Drive time: 10 minute radius

Prepared by Esri
 Latitude: 41.16510
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2024 Tapestry Indexes by Households



2024 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry Segmentation Area Profile

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Tapestry LifeMode Groups	2024 Households			2024 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	30,044	100.0%		60,518	100.0%	
1. Affluent Estates	361	1.2%	12	705	1.2%	11
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	211	0.7%	36	389	0.6%	29
Savvy Suburbanites (1D)	150	0.5%	17	316	0.5%	16
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	4,468	14.9%	188	8,570	14.2%	172
Workday Drive (4A)	1,831	6.1%	197	3,566	5.9%	177
Home Improvement (4B)	2,070	6.9%	410	3,909	6.5%	361
Middleburg (4C)	567	1.9%	60	1,095	1.8%	58
5. GenXurban	8,339	27.8%	249	16,282	26.9%	252
Comfortable Empty Nesters (5A)	901	3.0%	124	1,793	3.0%	124
In Style (5B)	1,909	6.4%	285	3,781	6.2%	300
Parks and Rec (5C)	410	1.4%	70	789	1.3%	68
Rustbelt Traditions (5D)	5,091	16.9%	796	9,862	16.3%	816
Midlife Constants (5E)	28	0.1%	4	57	0.1%	4
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Sprouting Explorers	6,804	22.6%	301	15,154	25.0%	287
Up and Coming Families (7A)	256	0.9%	29	407	0.7%	21
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	1,026	3.4%	226	1,978	3.3%	190
Forging Opportunity (7D)	5,522	18.4%	1,757	12,769	21.1%	1,697
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

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Tapestry LifeMode Groups	2024 Households			2024 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	30,044	100.0%		60,518	100.0%	
8. Middle Ground	3,029	10.1%	93	5,757	9.5%	94
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	2,620	8.7%	376	4,946	8.2%	384
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	409	1.4%	117	811	1.3%	123
9. Senior Styles	29	0.1%	2	73	0.1%	2
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	29	0.1%	11	73	0.1%	17
10. Rustic Outposts	158	0.5%	7	280	0.5%	6
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	158	0.5%	45	280	0.5%	39
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	1,167	3.9%	62	2,163	3.6%	64
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	416	1.4%	78	683	1.1%	78
Metro Fusion (11C)	528	1.8%	121	977	1.6%	120
Set to Impress (11D)	223	0.7%	54	503	0.8%	70
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	3,318	11.0%	188	6,684	11.0%	202
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	2,448	8.1%	437	5,105	8.4%	492
Small Town Sincerity (12C)	870	2.9%	163	1,579	2.6%	163
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	1,628	5.4%	140	3,157	5.2%	121
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	1,170	3.9%	492	2,395	4.0%	477
Fresh Ambitions (13D)	458	1.5%	234	762	1.3%	185
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	743	2.5%	157	1,693	2.8%	126
Military Proximity (14A)	743	2.5%	1,708	1,693	2.8%	1,089
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry Segmentation Area Profile

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

Tapestry Urbanization Groups	2024 Households			2024 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	30,044	100.0%		60,518	100.0%	
1. Principal Urban Center	1,628	5.4%	75	3,157	5.2%	78
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	1,170	3.9%	492	2,395	4.0%	477
Fresh Ambitions (13D)	458	1.5%	234	762	1.3%	185
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	14,787	49.2%	297	30,532	50.5%	288
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	5,091	16.9%	796	9,862	16.3%	816
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	1,026	3.4%	226	1,978	3.3%	190
Forging Opportunity (7D)	5,522	18.4%	1,757	12,769	21.1%	1,697
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	2,620	8.7%	376	4,946	8.2%	384
Metro Fusion (11C)	528	1.8%	121	977	1.6%	120
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	5,434	18.1%	100	10,956	18.1%	108
In Style (5B)	1,909	6.4%	285	3,781	6.2%	300
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	409	1.4%	117	811	1.3%	123
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	29	0.1%	11	73	0.1%	17
Young and Restless (11B)	416	1.4%	78	683	1.1%	78
Set to Impress (11D)	223	0.7%	54	503	0.8%	70
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	2,448	8.1%	437	5,105	8.4%	492
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry Segmentation Area Profile

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

Tapestry Urbanization Groups	2024 Households			2024 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	30,044	100.0%		60,518	100.0%	
4. Suburban Periphery	6,600	22.0%	68	12,919	21.3%	64
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	211	0.7%	36	389	0.6%	29
Savvy Suburbanites (1D)	150	0.5%	17	316	0.5%	16
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Workday Drive (4A)	1,831	6.1%	197	3,566	5.9%	177
Home Improvement (4B)	2,070	6.9%	410	3,909	6.5%	361
Comfortable Empty Nesters (5A)	901	3.0%	124	1,793	3.0%	124
Parks and Rec (5C)	410	1.4%	70	789	1.3%	68
Midlife Constants (5E)	28	0.1%	4	57	0.1%	4
Up and Coming Families (7A)	256	0.9%	29	407	0.7%	21
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	743	2.5%	1,708	1,693	2.8%	1,089
5. Semirural	1,595	5.3%	56	2,954	4.9%	54
Middleburg (4C)	567	1.9%	60	1,095	1.8%	58
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	158	0.5%	45	280	0.5%	39
Small Town Sincerity (12C)	870	2.9%	163	1,579	2.6%	163
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

Time Series Profile

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Population															
Total	76,836	77,177	77,644	78,218	78,845	79,519	80,245	80,929	81,464	81,686	81,902	82,288	82,701	82,705	82,469
Change	-	341	467	574	627	674	726	684	535	222	216	386	413	4	-236
Percent Change	-	0.4%	0.6%	0.7%	0.8%	0.9%	0.9%	0.9%	0.7%	0.3%	0.3%	0.5%	0.5%	0.0%	-0.3%
Annual Rate	-	0.4%	0.5%	0.6%	0.6%	0.7%	0.7%	0.7%	0.7%	0.7%	0.6%	0.6%	1.0%	0.6%	0.5%
Households															
Total	27,257	27,412	27,602	27,856	28,140	28,437	28,743	29,029	29,272	29,404	29,479	29,697	29,934	30,045	30,044
Change	-	155	190	254	284	297	306	286	243	132	75	218	237	111	-1
Percent Change	-	0.6%	0.7%	0.9%	1.0%	1.1%	1.1%	1.0%	0.8%	0.5%	0.3%	0.7%	0.8%	0.4%	0.0%
Annual Rate	-	0.6%	0.6%	0.7%	0.8%	0.9%	0.9%	0.9%	0.9%	0.8%	0.8%	0.8%	0.8%	0.8%	0.7%
Housing Units															
Total	29,885	29,971	30,079	30,261	30,485	30,719	30,957	31,145	31,297	31,331	31,315	31,545	31,803	31,882	31,802
Change	-	86	108	182	224	234	238	188	152	34	-16	230	258	79	-80
Percent Change	-	0.3%	0.4%	0.6%	0.7%	0.8%	0.8%	0.6%	0.5%	0.1%	-0.1%	0.7%	0.8%	0.2%	-0.3%
Annual Rate	-	0.3%	0.3%	0.4%	0.5%	0.6%	0.6%	0.6%	0.6%	0.5%	0.5%	0.5%	0.5%	0.5%	0.4%

Data Note: The Esri Vintage 2024 Time Series (2010 thru 2024) represents July 1 annual estimates in 2024 geography. With each annual release, the entire Time Series is revised.

Source: Esri forecasts for 2024 and 2029.